

# Attitudes About Senior Care: Worry for Ourselves and Others

*National Opinion Survey Broaches Issues of Paying for Care  
When Needed, Family Impact and Social Isolationism*



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## **Attitudes About Senior Care: Worry for Ourselves and Others**

### *National Survey Broaches Issues of Paying for Care When Needed, Family Impact and Social Isolationism*

**Toronto**—On the eve of the Ontario Liberal Budget—the last as the province is plunged into a general election which will take place on June 7, 2018—a national survey conducted by **DART** Insight for the Ontario Retirement Communities Association finds that 79 per cent of Canadians worry (34% a lot/48% sometimes) about having enough money to pay for their care when they need it and 71 per cent worry (26% a lot/45% sometimes) about being a burden on their family if they can't look after themselves.

Further, 96 per cent of Canadians agree (69% very much/27% somewhat) that *social interaction is important for seniors' health and wellbeing*; 94 per cent agree (57% very much/37% somewhat) that *social isolation is associated with higher health risks*; 91 per cent of Canadians agree (53% very much/38% somewhat) that *they do not want to be socially isolated in their later years*; and, 96 per cent agree (58% very much/38% somewhat) that *families worry less if their loved ones have support to keep them safe and well*.

*All the findings, including question text and detailed tables, for these national results broken out by region and socio-economic-demographic elements can be found at: <http://www.dartincom.ca/polls/>*

## Methodology

*These are some of the findings of a **DART** Insight poll conducted February 19-27, 2018 on behalf of The Ontario Retirement Communities Association which is a voluntary non-profit organization that represents the operators of retirement homes across Ontario. **DART** Insight constructed the questionnaire and analysis. For the purposes of this research a total number of 1,880 Canadian adults (aged 18+) were surveyed utilizing an Online panel the data of which has been weighted to the general population census. The firm of Maru/Matchbox hosted the Online panel. The accuracy of the results herein is expressed using a Bayesian Credibility Interval. For a total sample of 1,880 Canadian adults the Credibility Interval is +/- 2.6%. Other associated Credibility Intervals are: British Columbia (243) +/- 7.2%; Alberta (201) +/- 7.9%; Saskatchewan/Manitoba (125) +/-10.0%; Ontario (700) +/- 4.2%; Quebec (460) +/- 5.2%; and, (141) Atlantic Canada +/- 9.4%. Online scientific panel hosted by Maru/Matchbox. Weighting was employed to balance the demographics to ensure that the sample's composition reflected that of the adult population of Ontario according to the most recent Census data and to provide results intended to approximate the sample universe.*

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**The findings for these and other polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/>**

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