

Methodology

*These are the data of a **DART** Insight poll conducted February 19-27, 2018 on behalf of NEWSTALK 1010 Toronto. **DART** Insight constructed the questionnaire and analysis. A sample of 962 adults (18+) was surveyed across the province of Ontario using an Online scientific panel hosted by Maru/Matchbox. Weighting was employed to balance the demographics to ensure that the sample's composition reflected that of the adult population of Ontario according to the most recent Census data and to provide results intended to approximate the sample universe. The precision of this **DART** Insight online poll results is measured using a Bayesian Credibility Interval. In this case, the results are considered accurate to within +/- 3.6 percentage points, 19 times out of 20, had all Ontario adults been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage and measurement.*

For more information on this piece of research please contact:

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For the findings of these polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at
<http://www.dartincom.ca/polls/>

DART is a member of the Market Research and Intelligence Association (MIRA) of Canada. **DART** applauds, encourages, and complies with the industry disclosure and conduct standards set by the Canadian Association for Public Opinion Research (CAPOR) and adopted by the MIRA. Accuracy of Online polling results is measured using a Bayesian Credibility Interval which is endorsed by the American Association of Public Opinion Research (AAPOR).

Q1a. For the upcoming provincial election which of the following statements is closer to your point of view?

	Region								HH Income		
	Total	Toronto/GTA	Toronto	Rest of GTA	Central	Southwest	Eastern	Northern	<\$50K	\$50K-<\$100K	\$100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
BASE: Ontario	962	419	178	241	94	220	165	64	248	308	244
BASE: UNWEIGHTED	962	363	182	181	58	258	220	63	245	316	243
The Liberal government under Premier Kathleen Wynne has done a good job and deserves to be re-elected	183	84	40	45	16	39	34	9	59	47	42
	19%	20%	22%	19%	17%	18%	21%	14%	24%	15%	17%
It is time for another provincial party to take over and run the province	779	335	139	196	77	181	130	55	189	261	202
	81%	80%	78%	81%	83%	82%	79%	86%	76%	85%	83%
										I	

Comparison Groups: BCDEFGH/IJK

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Ontario Politics Poll

DART Insight Maru/Matchbox

Feb. 19-27, 2018

Q1b. And, which provincial party would you prefer to replace the Kathleen Wynn Liberals?

	Region								HH Income		
	Total	Toronto/GTA	Toronto	Rest of GTA	Central	Southwest	Eastern	Northern	<\$50K	\$50K-<\$100K	\$100K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
BASE: Time for another party to take over	778	335	139	196	77	180	130	55	189	261	202
BASE: UNWEIGHTED	774	287	140	147	48	211	174	54	187	266	197
The Progressive Conservative Party	419	193	64	128	49	90	71	17	87	128	130
	54%	57%	46%	65%	63%	50%	54%	31%	46%	49%	64%
		CH		BCFGH	CH	H	H				IJ
The New Democratic Party of Ontario	236	94	55	39	23	54	39	26	61	93	51
	30%	28%	40%	20%	30%	30%	30%	46%	32%	36%	25%
		D	BD			D	D	BDFG		K	
Another Party	123	48	19	29	5	37	20	13	41	39	22
	16%	14%	14%	15%	7%	20%	16%	23%	22%	15%	11%
						E		E	K		

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Ontario Politics Poll

DART Insight Maru/Matchbox

Feb. 19-27, 2018

Q1a. For the upcoming provincial election which of the following statements is closer to your point of view?

	Gender			Age			Education		
	Total	Male	Female	18-34	35-54	55+	<=HS	College/Tech School	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
BASE: Ontario	962	469	493	278	367	317	154	327	481
BASE: UNWEIGHTED	962	467	495	247	373	342	147	336	479
The Liberal government under Premier Kathleen Wynne has done a good job and deserves to be re-elected	183	100	83	62	59	63	22	56	105
	19%	21%	17%	22%	16%	20%	15%	17%	22%
									G
It is time for another provincial party to take over and run the province	779	369	410	216	308	255	132	271	376
	81%	79%	83%	78%	84%	80%	85%	83%	78%
							I		

Comparison Groups: DEF/GHI/JKLM

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DART Insight Maru/Matchbox

Feb. 19-27, 2018

Q1b. And, which provincial party would you prefer to replace the Kathleen Wynn Liberals?

	Gender		Age			Education			
	Total	Male	Female	18-34	35-54	55+	<=HS	College/Tech School	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
BASE: Time for another party to take over	778	369	409	216	308	254	131	271	376
BASE: UNWEIGHTED	774	367	407	189	312	273	125	279	370
The Progressive Conservative Party	419	219	200	99	167	153	74	145	200
	54%	59%	49%	46%	54%	60%	56%	53%	53%
						D			
The New Democratic Party of Ontario	236	96	140	73	96	67	36	83	118
	30%	26%	34%	34%	31%	26%	27%	30%	31%
Another Party	123	54	69	44	45	34	22	44	58
	16%	15%	17%	20%	15%	13%	16%	16%	15%

Comparison Groups: DEF/GHI/JKLM

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