

Methodology...

*These are some of the data tables of a **DART** Insight poll conducted June 8-13, 2018 as part of a regular quarterly sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters. The research is created and analyzed under the direction of veteran pollster John Wright, CEO of **DART Insight** which is a division of **DART** Insight and Communications Limited in partnership with Canada's national survey sample research provider **Maru/Blue** that curates a vast Online Panel and provides data collection services.*

*The survey was conducted among 5,357 randomly selected Canadian adults who are members of **Maru/Blue**'s Online panel between June 8 and 13, 2018. The results have been weighted by education, age, gender, and region (and in Quebec, language) to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Discrepancies in or between totals are due to rounding. The precision of this **DART Insight** Online poll is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 3.9 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population. Minor discrepancies in the data may occur due to rounding.*

Visit <http://www.dartincom.ca/polls/> for the written release.

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About **DART Insight** and **Maru/Blue**...

DART Insight is the market and public affairs opinion research services division of Canadian based consultancy **DART Insight and Communications**. The other half of the company is **DART Communications** and provides communications strategy and execution, media training, event deployment and corporate services. The company serves clients in private, public, association and not-for-profit organizations, is independent, and is not tied to any political organization. Founded by **veteran pollster and commentator John Wright (CEO DART Insight)** and **communications specialist Victoria Ollers (CEO DART Communications)**, the company is comprised of highly experienced, recognized and awarded senior practitioners in many related disciplines who have gathered together under one banner to serve clients in North America and beyond.

Public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/>

DART Insight and Communications is a member in good standing with the Marketing Intelligence and Research Association (MIRA) of Canada. Accuracy of any Online polling results are measured using a Bayesian Credibility Interval which is endorsed by MIRA and the American Association of Public Opinion Research (AAPOR).

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[Premier and New Democratic Party (NDP) leader John Horgan [BC]] Do you approve or disapprove of the performance of each of the following people?

	□	Gender		Age			Income			Education			Language		
		Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+	English	French
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
BASE: All Respondents		684	329	355	181	279	224	229	244	114	301	218	165	684	
BASE: UNWEIGHTED		600	310	290	93	272	235	187	204	126	201	231	168	600	
Strongly approve		72	38	35	33	28	12	22	26	17	33	24	15	72	
		11%	11%	10%	18%	10%	5%	10%	11%	15%	11%	11%	9%	11%	
Moderately approve		270	127	143	88	100	82	106	92	32	124	72	74	270	
		39%	39%	40%	48%	36%	37%	46%	38%	28%	41%	33%	45%	39%	
Moderately disapprove		106	41	64	21	51	34	38	41	13	41	44	21	106	
		15%	13%	18%	12%	18%	15%	17%	17%	11%	14%	20%	13%	15%	
Strongly disapprove		173	100	74	13	70	91	32	61	49	66	66	41	173	
		25%	30%	21%	7%	25%	40%	14%	25%	43%	22%	30%	25%	25%	
Not sure		63	24	39	27	31	5	32	24	3	38	12	13	63	
		9%	7%	11%	15%	11%	2%	14%	10%	2%	13%	6%	8%	9%	
Top2box		343	165	178	120	128	95	128	118	49	157	96	90	343	
		50%	50%	50%	67%	46%	42%	56%	49%	43%	52%	44%	54%	50%	
Bottom2box		279	141	138	34	120	125	70	102	62	107	110	63	279	
		41%	43%	39%	19%	43%	56%	31%	42%	54%	35%	50%	38%	41%	

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

National Report Wave 38 (Q2-2018)

MARU/Matchbox

Jun. 13, 2018

[Premier and New Democratic Party (NDP) leader Rachel Notley [AB]] Do you approve or disapprove of the performance of each of the following people?

	□	Gender		Age			Income			Education			Language		
		Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+	English	French
	□	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
BASE: All Respondents		556	275	281	174	237	146	120	159	177	254	175	127	556	
BASE: UNWEIGHTED		600	303	297	116	232	252	137	189	176	146	262	192	600	
Strongly approve		77	42	35	13	41	23	17	36	20	20	26	31	77	
		14%	15%	13%	7%	17%	16%	14%	22%	11%	8%	15%	24%	14%	
Moderately approve		119	51	68	38	60	21	26	32	52	44	38	37	119	
		21%	19%	24%	22%	25%	15%	22%	20%	29%	17%	22%	29%	21%	
Moderately disapprove		84	29	55	25	41	18	18	25	27	46	23	15	84	
		15%	10%	20%	14%	17%	13%	15%	16%	15%	18%	13%	12%	15%	
Strongly disapprove		227	126	101	65	83	79	45	62	72	114	76	37	227	
		41%	46%	36%	37%	35%	54%	38%	39%	41%	45%	44%	29%	41%	
Not sure		49	27	21	33	12	4	15	5	6	31	10	7	49	
		9%	10%	8%	19%	5%	3%	12%	3%	3%	12%	6%	5%	9%	
Top2box		196	93	103	51	101	44	43	67	72	63	64	68	196	
		35%	34%	37%	29%	43%	30%	36%	42%	41%	25%	37%	54%	35%	
Bottom2box		311	154	157	90	124	98	63	86	99	159	100	52	311	
		56%	56%	56%	52%	52%	67%	52%	54%	56%	63%	57%	41%	56%	

[Premier and Saskatchewan Party leader Scot Moe [SK]] Do you approve or disapprove of the performance of each of the following people?

	□	Gender		Age			Income			Education			Language		
		Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+	English	French
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
BASE: All Respondents	166	79	87	36	62	68	48	51	38	52	77	36	166		
BASE: UNWEIGHTED	1057	489	568	121	276	660	265	352	246	216	488	353	1057		
Strongly approve	38	19	19	8	11	19	9	14	9	12	19	6	38		
	23%	24%	22%	23%	18%	28%	19%	28%	22%	24%	25%	17%	23%		
Moderately approve	55	29	26	10	21	24	12	19	14	17	27	12	55		
	33%	37%	30%	27%	34%	36%	24%	38%	37%	33%	34%	32%	33%		
Moderately disapprove	24	12	11	5	10	9	7	7	6	6	11	7	24		
	14%	16%	13%	13%	16%	13%	14%	14%	16%	11%	15%	18%	14%		
Strongly disapprove	27	14	13	7	9	11	11	7	6	7	12	9	27		
	17%	18%	15%	19%	15%	17%	22%	14%	15%	13%	15%	24%	17%		
Not sure	21	4	17	6	11	4	10	4	4	10	8	3	21		
	13%	5%	20%	17%	18%	6%	21%	7%	9%	20%	10%	8%	13%		
Top2box	93	48	46	18	32	43	21	33	23	30	46	18	93		
	56%	61%	52%	51%	51%	64%	43%	65%	60%	56%	60%	49%	56%		
Bottom2box	51	27	25	12	19	20	18	14	12	13	23	15	51		
	31%	34%	28%	32%	31%	30%	36%	27%	31%	24%	30%	43%	31%		

[Premier and Progressive Conservative leader Brian Pallister[MB]] Do you approve or disapprove of the performance of each of the following people?

	□	Gender		Age			Income			Education			Language		
		Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+	English	French
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
BASE: All Respondents	192	85	107	40	84	68	69	68	30	94	56	42	192		
BASE: UNWEIGHTED	792	379	413	75	144	573	224	301	140	165	353	274	792		
Strongly approve	19	12	7	1	7	11	6	10	1	10	5	4	19		
	10%	15%	6%	2%	8%	17%	8%	14%	4%	11%	9%	9%	10%		
Moderately approve	51	27	24	10	21	20	18	18	7	26	14	11	51		
	27%	32%	23%	25%	25%	29%	26%	26%	24%	28%	26%	25%	27%		
Moderately disapprove	32	12	19	10	12	10	6	14	8	14	10	8	32		
	16%	14%	18%	25%	14%	15%	9%	20%	27%	15%	18%	18%	16%		
Strongly disapprove	69	28	41	14	32	23	24	24	12	30	22	17	69		
	36%	33%	38%	34%	38%	34%	35%	34%	42%	32%	40%	41%	36%		
Not sure	21	6	16	5	12	4	15	4	1	14	4	3	21		
	11%	7%	15%	14%	15%	5%	22%	6%	3%	15%	8%	6%	11%		
Top2box	70	39	31	11	28	31	24	27	9	36	19	15	70		
	37%	46%	29%	27%	34%	46%	34%	40%	29%	39%	35%	35%	37%		
Bottom2box	100	40	60	23	43	34	30	37	20	43	32	25	100		
	52%	47%	57%	59%	52%	49%	44%	54%	68%	46%	58%	59%	52%		

[Progressive Conservative leader Doug Ford [ON]] Do you approve or disapprove of the performance of each of the following people?

	□	Gender		Age			Income			Education			Language		
		Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+	English	French
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
BASE: All Respondents	1995	965	1031	539	820	636	689	734	316	885	597	514	1995		
BASE: UNWEIGHTED	800	365	435	248	300	252	258	275	160	284	234	282	800		
Strongly approve	275	157	119	86	87	102	99	128	20	169	69	37	275		
	14%	16%	12%	16%	11%	16%	14%	17%	6%	19%	12%	7%	14%		
Moderately approve	529	287	242	123	200	206	181	217	66	238	146	146	529		
	27%	30%	24%	23%	24%	32%	26%	30%	21%	27%	24%	28%	27%		
Moderately disapprove	285	159	127	106	132	48	106	84	61	133	90	62	285		
	14%	16%	12%	20%	16%	8%	15%	11%	19%	15%	15%	12%	14%		
Strongly disapprove	721	288	433	205	310	206	257	247	119	279	218	224	721		
	36%	30%	42%	38%	38%	32%	37%	34%	38%	32%	37%	44%	36%		
Not sure	185	75	110	18	93	74	46	59	51	66	74	45	185		
	9%	8%	11%	3%	11%	12%	7%	8%	16%	7%	12%	9%	9%		
Top2box	805	443	361	209	287	308	280	345	86	407	215	183	805		
	40%	46%	35%	39%	35%	48%	41%	47%	27%	46%	36%	36%	40%		
Bottom2box	1006	446	560	311	441	254	363	331	179	412	308	286	1006		
	50%	46%	54%	58%	54%	40%	53%	45%	57%	47%	52%	56%	50%		

[Premier and Liberal Party of Quebec leader Philippe Couillard [QC]] Do you approve or disapprove of the performance of each of the following people?

	□	Gender		Age			Income			Education			Language		
		Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+	English	French
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
BASE: All Respondents	1340	648	692	338	530	472	614	463	141	599	455	285	222	1118	
BASE: UNWEIGHTED	600	289	311	87	257	256	267	197	75	207	240	153	142	458	
Strongly approve	96	65	31	45	29	23	36	43	7	47	35	14	22	74	
	7%	10%	5%	13%	5%	5%	6%	9%	5%	8%	8%	5%	10%	7%	
Moderately approve	304	141	163	59	110	136	127	102	39	135	81	89	75	229	
	23%	22%	24%	17%	21%	29%	21%	22%	28%	22%	18%	31%	34%	20%	
												K	N		
Moderately disapprove	238	97	141	58	84	96	104	81	30	78	113	47	38	200	
	18%	15%	20%	17%	16%	20%	17%	17%	21%	13%	25%	17%	17%	18%	
											J				
Strongly disapprove	540	295	246	117	231	193	253	203	47	263	183	95	43	497	
	40%	45%	35%	35%	43%	41%	41%	44%	34%	44%	40%	33%	20%	44%	
														M	
Not sure	161	51	110	59	77	24	95	35	18	77	43	40	43	118	
	12%	8%	16%	17%	15%	5%	15%	8%	13%	13%	10%	14%	19%	11%	
			B	F	F		H						N		
Top2box	401	206	195	104	138	159	163	144	46	182	116	103	97	303	
	30%	32%	28%	31%	26%	34%	26%	31%	32%	30%	26%	36%	44%	27%	
													N		
Bottom2box	778	391	387	176	314	288	357	284	78	341	296	142	82	697	
	58%	60%	56%	52%	59%	61%	58%	61%	55%	57%	65%	50%	37%	62%	
											L			M	

[Premier and Liberal Party leader Stephen McNeil [NS]] Do you approve or disapprove of the performance of each of the following people?

	□	Gender		Age			Income			Education			Language		
		Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+	English	French
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
BASE: All Respondents	169	75	94	29	70	71	74	44	31	75	49	45	169		
BASE: UNWEIGHTED	303	159	144	31	72	200	95	96	63	41	148	114	303		
Strongly approve	7	5	2		4	4	1	4	2	1	5	2	7		
	4%	7%	2%		5%	5%	1%	10%	6%	1%	10%	4%	4%		
Moderately approve	44	22	21	5	24	15	23	7	10	22	12	9	44		
	26%	30%	23%	17%	35%	21%	31%	16%	33%	29%	24%	21%	26%		
Moderately disapprove	43	20	23	13	15	15	17	14	8	17	10	15	43		
	25%	27%	24%	45%	22%	21%	23%	32%	27%	23%	21%	34%	25%		
Strongly disapprove	59	24	36	6	20	33	24	18	9	26	17	16	59		
	35%	32%	38%	21%	29%	47%	33%	42%	30%	34%	35%	37%	35%		
Not sure	16	4	12	5	7	5	9		1	9	5	2	16		
	10%	5%	13%	18%	10%	6%	12%		4%	12%	10%	4%	10%		
Top2box	51	28	23	5	28	18	24	11	12	23	17	11	51		
	30%	37%	25%	17%	40%	26%	32%	26%	39%	30%	34%	25%	30%		
Bottom2box	102	44	58	19	36	48	41	32	18	43	27	32	102		
	60%	58%	62%	66%	51%	68%	56%	74%	57%	57%	56%	71%	60%		

[Premier and Liberal Party leader Brian Gallant [NB]] Do you approve or disapprove of the performance of each of the following people?

	□	Gender		Age			Income			Education			Language		
		Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+	English	French
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
BASE: All Respondents	135	66	69	13	64	58	74	34	12	67	41	28	135		
BASE: UNWEIGHTED	282	138	144	12	48	222	104	95	35	52	141	89	282		
Strongly approve	13	11	2	1	9	3	10	1		9	3	1	13		
	10%	17%	2%	5%	14%	5%	14%	3%		14%	7%	3%	10%		
Moderately approve	31	12	19	8	13	10	16	8	4	4	16	10	31		
	23%	18%	28%	63%	21%	16%	21%	23%	37%	7%	40%	37%	23%		
Moderately disapprove	23	8	15	1	8	14	10	8	3	14	4	6	23		
	17%	12%	22%	7%	13%	24%	13%	24%	25%	20%	9%	22%	17%		
Strongly disapprove	56	34	22	3	26	27	32	13	4	34	13	10	56		
	42%	51%	32%	25%	41%	46%	44%	38%	34%	50%	31%	35%	42%		
Not sure	12	1	11		7	5	5	4	1	6	5	1	12		
	9%	1%	15%		11%	8%	7%	12%	5%	9%	13%	2%	9%		
Top2box	44	23	21	9	23	13	26	9	4	14	19	11	44		
	33%	35%	30%	68%	35%	22%	36%	26%	37%	21%	47%	40%	33%		
Bottom2box	79	42	38	4	34	41	42	21	7	47	16	16	79		
	59%	63%	54%	32%	53%	71%	57%	62%	58%	71%	40%	57%	59%		

[Premier and Liberal Party leader Dwight Ball [NL]] Do you approve or disapprove of the performance of each of the following people?

	□	Gender		Age			Income			Education			Language		
		Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+	English	French
	□	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
BASE: All Respondents		95	38	57	20	36	38	34	28	12	41	36	17	95	
BASE: UNWEIGHTED		244	135	109	13	69	162	71	75	52	26	126	92	244	
Strongly approve		5	3	2	3	1	2	1	2	2	1	3	1	5	
		5%	8%	4%	13%	2%	4%	2%	6%	16%	2%	9%	6%	5%	
Moderately approve		25	9	16	3	6	17	13	4	2	14	7	5	25	
		27%	25%	28%	16%	15%	43%	37%	14%	20%	33%	18%	30%	27%	
							E								
Moderately disapprove		25	10	15	3	11	11	11	7	3	10	9	7	25	
		27%	28%	26%	16%	32%	28%	33%	25%	25%	24%	25%	38%	27%	
Strongly disapprove		25	13	12	3	14	9	7	8	4	8	14	3	25	
		27%	35%	21%	13%	38%	23%	20%	27%	36%	20%	38%	19%	27%	
Not sure		14	2	12	8	5	1	3	8	0	9	4	1	14	
		15%	5%	21%	41%	13%	2%	7%	28%	4%	21%	10%	7%	15%	
				B	F	F			GI						
Top2box		30	12	18	6	6	18	13	6	4	14	10	6	30	
		32%	32%	32%	30%	17%	47%	39%	20%	35%	35%	27%	36%	32%	
							E								
Bottom2box		51	24	27	6	25	20	18	15	8	18	23	10	51	
		54%	63%	47%	29%	70%	51%	54%	52%	61%	44%	63%	57%	54%	
						D									