

Provincial Premiers Approval Quarterly Tracking Q3 September 2018 Detailed Tables

These are detailed tables of a **DART Insight** poll conducted as part of a regular quarterly sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters. The research is created and analyzed under the direction of veteran pollster John Wright, CEO of **DART Insight** which is a division of **DART Insight and Communications** Inc. in partnership with Canada's national survey sample research provider **Maru/Blue** that curates a vast Online Panel and provides data collection services.

The survey was conducted among 5,769 randomly selected Canadian adults who are members of **Maru/Blue's** Online panel between September 13-19, 2018. Respondents could opt in for either official language. The results have been weighted by education, age, gender, and region to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Discrepancies in or between totals are due to rounding. The precision of this **DART Insight** Online poll is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 1.5 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and individual provinces. Minor discrepancies in the data may occur due to rounding.

*Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
National Report Wave 39 (Q3-2018)*

Visit <http://www.dartincom.ca/polls/> for the written release and detailed tables. For further information or commentary please contact:

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[Premier and New Democratic Party (NDP) leader John Horgan [BC]] Do you approve or disapprove of the performance of...?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	737	344	392	199	327	211	233	240	137	337	258	142
BASE: UNWEIGHTED	700	343	357	148	294	258	243	221	120	326	251	123
Strongly approve	87	37	51	27	36	24	32	16	20	38	32	17
	12%	11%	13%	14%	11%	11%	14%	6%	14%	11%	12%	12%
							H					
Moderately approve	271	132	140	78	126	67	81	93	48	117	91	63
	37%	38%	36%	39%	39%	32%	35%	39%	35%	35%	35%	45%
Moderately disapprove	144	59	85	29	68	47	31	48	39	57	48	39
	20%	17%	22%	14%	21%	22%	13%	20%	29%	17%	19%	27%
									G			J
Strongly disapprove	152	91	61	30	59	62	55	53	22	80	60	12
	21%	26%	16%	15%	18%	30%	24%	22%	16%	24%	23%	8%
		C				D				L	L	
Not sure	83	26	56	35	37	11	33	31	8	45	27	11
	11%	8%	14%	18%	11%	5%	14%	13%	6%	13%	10%	8%
			B	F			I					
Top2box	358	168	190	105	162	91	114	109	67	155	123	80
	49%	49%	48%	53%	50%	43%	49%	45%	49%	46%	48%	56%
Bottom2box	296	150	146	59	128	109	86	101	62	137	108	51
	40%	44%	37%	30%	39%	52%	37%	42%	45%	41%	42%	36%
						DE						

[Premier and New Democratic Party (NDP) leader Rachel Notley [AB]] Do you approve or disapprove of the performance of...?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	599	303	296	184	260	155	125	196	175	254	199	146
BASE: UNWEIGHTED	648	316	332	135	296	217	156	203	185	266	239	143
Strongly approve	90	62	27	27	39	25	23	34	29	37	26	27
	15%	21%	9%	14%	15%	16%	18%	17%	17%	15%	13%	18%
		C										
Moderately approve	157	72	85	54	71	33	35	60	34	46	61	51
	26%	24%	29%	29%	27%	21%	28%	31%	20%	18%	31%	35%
								I			J	J
Moderately disapprove	88	41	47	28	39	21	13	25	30	38	29	21
	15%	14%	16%	15%	15%	13%	10%	13%	17%	15%	15%	14%
Strongly disapprove	216	114	102	48	97	71	38	62	78	102	73	41
	36%	38%	35%	26%	37%	46%	30%	32%	44%	40%	37%	28%
						D			GH			
Not sure	47	13	34	28	14	5	17	15	5	31	10	6
	8%	4%	12%	15%	5%	4%	13%	8%	3%	12%	5%	4%
			B	EF			I			KL		
Top2box	247	135	112	80	110	57	58	94	63	83	87	78
	41%	44%	38%	44%	42%	37%	46%	48%	36%	32%	44%	53%
											J	J
Bottom2box	304	155	149	76	136	92	51	87	107	140	102	62
	51%	51%	51%	41%	52%	60%	41%	45%	61%	55%	51%	42%
						D			GH	L		

[Premier and Progressive Conservative leader Brian Pallister [MB]] Do you approve or disapprove of the performance of...?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	207	100	107	49	82	76	73	65	35	104	57	45
BASE: UNWEIGHTED	739	329	410	67	208	464	230	257	124	246	296	197
Strongly approve	22	12	10	2	8	11	7	9	2	13	6	3
	10%	12%	9%	4%	10%	15%	9%	14%	7%	12%	11%	6%
						D						
Moderately approve	65	38	27	12	24	29	23	23	8	34	14	16
	31%	39%	25%	24%	30%	38%	32%	35%	23%	33%	25%	36%
		C				D						K
Moderately disapprove	37	12	25	13	14	11	10	11	8	18	9	10
	18%	12%	23%	26%	17%	14%	14%	17%	23%	18%	15%	23%
			B									
Strongly disapprove	66	27	39	15	28	23	25	18	15	30	22	14
	32%	27%	36%	30%	34%	30%	34%	27%	42%	28%	38%	31%
									H			
Not sure	17	10	7	8	8	2	8	4	2	10	6	2
	8%	10%	7%	16%	9%	2%	11%	6%	5%	9%	10%	4%
				F	F						L	
Top2box	87	50	36	13	33	41	30	32	10	47	21	19
	42%	51%	34%	28%	40%	53%	41%	49%	30%	45%	36%	42%
		C				DE		I				
Bottom2box	103	39	64	28	41	34	35	29	23	48	30	24
	50%	39%	60%	57%	51%	44%	48%	45%	65%	46%	53%	54%
			B						GH			

[Premier and Liberal Party leader Stephen McNeil [NS]] Do you approve or disapprove of the performance of...?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	182	87	96	46	72	64	75	56	23	83	57	42
BASE: UNWEIGHTED	299	126	173	37	134	128	120	97	43	109	122	68
Strongly approve	10	6	4	0	5	4	5	3	2	6	3	1
	6%	7%	4%	1%	8%	7%	6%	5%	8%	7%	6%	1%
Moderately approve	37	21	16	9	12	16	16	10	9	13	14	10
	20%	24%	17%	20%	16%	25%	21%	18%	38%	16%	24%	24%
Moderately disapprove	43	22	22	11	19	14	12	18	6	13	15	16
	24%	25%	23%	24%	26%	21%	16%	32%	27%	16%	25%	37%
Strongly disapprove	67	34	33	15	26	26	31	17	4	37	21	9
	37%	39%	35%	33%	36%	40%	42%	31%	18%	44%	37%	22%
							I			L		
Not sure	25	4	20	10	10	4	11	8	2	14	4	7
	13%	5%	21%	22%	14%	7%	15%	14%	9%	16%	8%	15%
			B									
Top2box	47	27	20	9	17	21	20	13	11	19	17	11
	26%	31%	21%	21%	24%	32%	27%	23%	46%	23%	30%	25%
Bottom2box	111	55	55	26	45	40	43	36	10	50	35	25
	61%	64%	58%	57%	62%	62%	58%	63%	45%	60%	62%	60%

[Premier and Liberal Party leader Stephen McNeil [NS]] Do you approve or disapprove of the performance of...?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	182	87	96	46	72	64	75	56	23	83	57	42
BASE: UNWEIGHTED	299	126	173	37	134	128	120	97	43	109	122	68
Strongly approve	10	6	4	0	5	4	5	3	2	6	3	1
	6%	7%	4%	1%	8%	7%	6%	5%	8%	7%	6%	1%
Moderately approve	37	21	16	9	12	16	16	10	9	13	14	10
	20%	24%	17%	20%	16%	25%	21%	18%	38%	16%	24%	24%
Moderately disapprove	43	22	22	11	19	14	12	18	6	13	15	16
	24%	25%	23%	24%	26%	21%	16%	32%	27%	16%	25%	37%
Strongly disapprove	67	34	33	15	26	26	31	17	4	37	21	9
	37%	39%	35%	33%	36%	40%	42%	31%	18%	44%	37%	22%
							I			L		
Not sure	25	4	20	10	10	4	11	8	2	14	4	7
	13%	5%	21%	22%	14%	7%	15%	14%	9%	16%	8%	15%
			B									
Top2box	47	27	20	9	17	21	20	13	11	19	17	11
	26%	31%	21%	21%	24%	32%	27%	23%	46%	23%	30%	25%
Bottom2box	111	55	55	26	45	40	43	36	10	50	35	25
	61%	64%	58%	57%	62%	62%	58%	63%	45%	60%	62%	60%

[Premier and Liberal Party leader Brian Gallant [NB]] Do you approve or disapprove of the performance of ...?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	145	70	76	34	59	52	62	50	13	80	42	24
BASE: UNWEIGHTED	287	128	159	26	116	145	107	101	37	108	108	71
Strongly approve	11	6	5	2	4	4	7	3	0	6	3	2
	8%	8%	7%	6%	8%	8%	11%	6%	3%	8%	8%	6%
Moderately approve	43	18	25	13	19	11	17	11	6	21	14	8
	30%	25%	34%	38%	33%	21%	28%	22%	48%	27%	32%	35%
Moderately disapprove	27	10	17	5	11	10	11	10	1	14	8	4
	18%	14%	22%	16%	19%	19%	18%	20%	11%	17%	20%	18%
Strongly disapprove	49	32	16	9	15	24	18	20	5	29	11	9
	33%	46%	22%	28%	25%	46%	30%	40%	35%	36%	27%	37%
Not sure	16	4	12	4	9	3	9	6	1	10	5	1
	11%	6%	15%	12%	16%	5%	14%	12%	4%	12%	13%	4%
Top2box	54	24	31	15	24	15	24	14	7	27	17	10
	37%	34%	40%	44%	40%	29%	38%	28%	50%	34%	41%	41%
Bottom2box	75	42	33	15	26	34	29	30	6	43	20	13
	52%	60%	44%	44%	44%	66%	48%	60%	46%	53%	47%	55%

[Premier and Liberal Party leader Dwight Ball [NL]] Do you approve or disapprove of the performance of each of the following people?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	102	46	56	15	50	38	44	24	12	44	39	19
BASE: UNWEIGHTED	249	116	133	20	78	151	75	80	49	30	131	88
Strongly approve	9	3	6	2	1	5	5	1	1	4	3	2
	9%	6%	10%	15%	3%	14%	12%	5%	8%	10%	7%	10%
Moderately approve	34	17	16	5	19	9	17	5	4	15	12	6
	33%	38%	29%	37%	39%	25%	37%	22%	33%	35%	31%	33%
Moderately disapprove	20	10	10	1	10	9	6	7	2	8	8	4
	20%	23%	17%	6%	20%	25%	13%	30%	19%	17%	21%	24%
Strongly disapprove	31	11	20	2	18	11	10	10	4	15	12	4
	31%	25%	35%	12%	36%	30%	22%	42%	38%	34%	31%	22%
Not sure	8	4	5	4	1	3	7	0	0	2	4	2
	8%	8%	8%	31%	2%	7%	15%	1%	2%	4%	11%	11%
Top2box	43	20	22	7	21	14	22	7	5	20	15	8
	42%	45%	39%	51%	41%	38%	49%	27%	41%	44%	38%	43%
Bottom2box	51	22	30	3	28	21	16	18	7	23	20	8
	50%	48%	53%	18%	56%	55%	36%	72%	57%	51%	51%	46%
					D	D		G				

*About **DART** Insight and **Maru/Blue**...*

***DART Insight** is the market and public affairs opinion research services division of Canadian based consultancy **DART Insight and Communications Inc.** The other half of the company is **DART Communications** and provides communications strategy and execution, media training, event deployment and corporate services. The company serves clients in private, public, association and not-for-profit organizations, is independent, and is not tied to any political organization. Founded by veteran pollster and commentator **John Wright (CEO DART Insight)** and communications specialist **Victoria Ollers (CEO DART Communications)**, the company is comprised of highly experienced, recognized and awarded senior practitioners in many related disciplines who have gathered together under one banner to serve clients in North America and beyond.*

Public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/>

***DART Insight and Communications** is a member in good standing with the Marketing Intelligence and Research Association (MIRA) of Canada. Accuracy of any Online polling results are measured using a Bayesian Credibility Interval which is endorsed by MIRA and the American Association of Public Opinion Research (AAPOR).*

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