

## Provincial Premiers Approval Quarterly Tracking Q4 December 2018 Detailed Tables

These are detailed tables of a **DART Insight** poll conducted as part of a regular quarterly sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters. The research is created and analyzed under the direction of veteran pollster John Wright, CEO of **DART Insight** which is a division of **DART Insight and Communications** Inc. in partnership with Canada's national survey sample research provider **Maru/Blue** that curates a vast Online Panel and provides data collection services.

The survey was conducted among 5,962 randomly selected Canadian adults who are members of **Maru/Blue**'s Online panel between December 5-12, 2018. Respondents could opt in for either official language. The results have been weighted by education, age, gender, and region to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Reporting of results from Prince Edward Island, Nunavut and both the Yukon and Northwest Territories is excluded because of extremely small sample sizes. Discrepancies in or between totals are due to rounding. The precision of this **DART Insight** Online poll is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 1.4 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and individual provinces.

*Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages  
Uppercase letters indicate significance at the 95% level.  
National Report Wave 40 (Q4-2018)*

Visit <http://www.dartincom.ca/polls/> for the written release and detailed tables. For further information or commentary

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**Do you approve or disapprove of the performance of each of the following people?**

[Premier and New Democratic Party (NDP) leader John Horgan [BC]] Do you approve or disapprove of the performance of each of the following people?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	761	392	369	217	318	226	245	265	144	350	236	175
BASE: UNWEIGHTED	735	371	364	181	245	309	247	245	130	376	214	145
Strongly approve	83	45	39	19	35	29	29	29	10	42	25	16
	11%	11%	10%	9%	11%	13%	12%	11%	7%	12%	11%	9%
Moderately approve	271	124	146	85	106	80	114	87	43	110	87	73
	36%	32%	40%	39%	33%	35%	47%	33%	30%	31%	37%	42%
Moderately disapprove	110	61	50	27	42	42	29	46	23	39	35	35
	14%	15%	13%	12%	13%	18%	12%	17%	16%	11%	15%	20%
Strongly disapprove	164	115	49	25	77	62	39	51	50	89	42	33
	22%	29%	13%	12%	24%	28%	16%	19%	35%	26%	18%	19%
Not sure	133	47	86	61	58	14	34	52	19	69	47	17
	17%	12%	23%	28%	18%	6%	14%	20%	13%	20%	20%	10%
Top2box	354	169	185	104	141	108	143	116	52	152	112	89
	46%	43%	50%	48%	44%	48%	58%	44%	36%	43%	48%	51%
Bottom2box	275	176	99	52	118	104	68	97	73	129	77	68
	36%	45%	27%	24%	37%	46%	28%	37%	51%	37%	33%	39%
		C			D	D			GH			

[Premier and New Democratic Party (NDP) leader Rachel Notley [AB]] Do you approve or disapprove of the performance of each of the following people?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	619	308	311	199	259	161	167	187	175	274	197	148
BASE: UNWEIGHTED	656	315	341	142	271	243	170	198	189	295	233	128
Strongly approve	71	35	36	24	31	16	24	23	17	22	24	25
	11%	11%	11%	12%	12%	10%	15%	12%	9%	8%	12%	17%
Moderately approve	137	69	68	49	50	38	40	43	41	43	45	49
	22%	22%	22%	25%	19%	23%	24%	23%	23%	16%	23%	33%
Moderately disapprove	92	40	52	28	36	28	22	23	30	44	28	20
	15%	13%	17%	14%	14%	17%	13%	12%	17%	16%	14%	13%
Strongly disapprove	253	131	122	57	119	76	56	76	81	121	84	47
	41%	42%	39%	29%	46%	48%	34%	40%	47%	44%	43%	32%
Not sure	66	33	33	40	23	3	24	22	5	43	15	7
	11%	11%	11%	20%	9%	2%	14%	12%	3%	16%	8%	5%
Top2box	208	104	104	73	81	54	65	66	58	65	69	74
	34%	34%	33%	37%	31%	33%	39%	35%	33%	24%	35%	50%
Bottom2box	345	171	174	86	155	104	79	99	112	165	113	67
	56%	55%	56%	43%	60%	65%	47%	53%	64%	60%	57%	45%
					D	D			G	L	L	

[Premier and Saskatchewan Party leader Scot Moe [SK]] Do you approve or disapprove of the performance of each of the following people?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	185	89	96	45	69	71	54	62	42	58	86	40
BASE: UNWEIGHTED	1029	505	524	157	280	592	266	362	236	229	480	320
Strongly approve	45	27	19	8	15	22	10	15	14	17	21	7
	25%	30%	20%	18%	22%	31%	19%	25%	34%	30%	24%	18%
		C				DE			GH	L	L	
Moderately approve	59	28	31	14	22	23	16	22	11	18	28	12
	32%	31%	32%	31%	33%	32%	30%	35%	26%	31%	33%	31%
								I				
Moderately disapprove	20	9	12	6	6	8	5	7	5	5	9	7
	11%	10%	12%	12%	9%	12%	9%	12%	11%	8%	11%	16%
												JK
Strongly disapprove	35	20	15	7	14	14	11	10	9	8	17	10
	19%	22%	16%	15%	20%	20%	20%	17%	21%	13%	20%	25%
		C								J	J	
Not sure	26	6	19	10	11	4	12	8	3	10	11	4
	14%	7%	20%	23%	16%	6%	21%	13%	8%	18%	13%	10%
			B	F	F		HI			L		
Top2box	104	54	50	22	37	44	27	37	25	36	49	20
	56%	61%	52%	49%	55%	63%	50%	59%	60%	61%	57%	48%
		C				DE		G	G	L	L	
Bottom2box	55	28	27	12	20	23	16	18	13	12	26	17
	30%	32%	28%	27%	29%	32%	29%	28%	32%	21%	30%	41%
										J	JK	

[Premier and Progressive Conservative leader Brian Pallister [MB]] Do you approve or disapprove of the performance of each of the following people?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	213	102	111	59	83	72	74	71	34	109	60	45
BASE: UNWEIGHTED	824	358	466	114	263	447	243	282	162	248	333	243
Strongly approve	31	19	11	7	7	16	12	10	2	18	7	6
	14%	19%	10%	13%	9%	22%	16%	14%	6%	16%	12%	13%
		C				DE	I					
Moderately approve	60	32	28	15	23	22	20	22	11	35	14	11
	28%	32%	25%	26%	27%	31%	27%	30%	32%	32%	23%	24%
Moderately disapprove	36	14	23	11	14	12	6	14	6	19	9	8
	17%	14%	20%	18%	17%	16%	9%	20%	18%	18%	15%	18%
								G	G			
Strongly disapprove	63	30	33	18	26	19	24	18	13	21	26	16
	29%	29%	30%	30%	31%	26%	32%	26%	37%	20%	43%	36%
										J	J	
Not sure	24	8	16	8	13	3	12	7	3	15	5	4
	11%	7%	15%	13%	15%	5%	16%	10%	7%	14%	8%	9%
			B		F		I			K		
Top2box	90	51	39	23	30	38	32	31	13	53	21	17
	42%	50%	35%	38%	36%	53%	44%	44%	38%	49%	35%	38%
		C				DE				KL		
Bottom2box	99	43	56	28	40	30	30	32	19	41	34	24
	47%	42%	50%	48%	49%	42%	41%	46%	55%	37%	58%	54%
								G		J	J	

[Premier and Progressive Conservative leader Doug Ford [ON]] Do you approve or disapprove of the performance of each of the following people?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	2221	1088	1133	699	923	599	668	682	505	1060	640	521
BASE: UNWEIGHTED	1083	583	500	389	479	215	357	336	237	584	325	174
Strongly approve	320	193	128	50	134	137	72	155	45	148	105	68
	14%	18%	11%	7%	14%	23%	11%	23%	9%	14%	16%	13%
		C			D	D		GI				
Moderately approve	460	267	193	139	175	146	112	168	107	272	123	65
	21%	25%	17%	20%	19%	24%	17%	25%	21%	26%	19%	13%
		C								L		
Moderately disapprove	371	167	204	112	170	89	95	87	131	139	107	124
	17%	15%	18%	16%	18%	15%	14%	13%	26%	13%	17%	24%
									GH			
Strongly disapprove	844	373	472	286	354	204	278	227	205	357	236	251
	38%	34%	42%	41%	38%	34%	42%	33%	41%	34%	37%	48%
												J
Not sure	225	89	136	112	89	24	111	45	18	143	69	13
	10%	8%	12%	16%	10%	4%	17%	7%	4%	13%	11%	3%
				F			HI			L	L	
Top2box	781	460	321	190	308	283	184	323	151	420	228	133
	35%	42%	28%	27%	33%	47%	28%	47%	30%	40%	36%	26%
		C				DE		GI		L		
Bottom2box	1215	540	676	398	525	293	374	313	336	497	343	375
	55%	50%	60%	57%	57%	49%	56%	46%	66%	47%	54%	72%
			B						H			JK



[Premier and Liberal Party leader Stephen McNeil [NS]] Do you approve or disapprove of the performance of each of the following people?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	188	94	94	54	74	61	74	69	26	91	62	35
BASE: UNWEIGHTED	304	138	166	41	133	130	121	105	44	123	118	63
Strongly approve	8	3	5	2	3	4	4	1	2	4	1	3
	4%	3%	6%	3%	4%	6%	6%	2%	7%	4%	1%	10%
Moderately approve	49	29	20	8	24	17	19	17	6	27	17	5
	26%	30%	21%	15%	32%	28%	26%	25%	24%	29%	27%	15%
Moderately disapprove	44	21	23	11	16	17	12	16	9	18	14	12
	24%	23%	24%	21%	22%	27%	16%	23%	36%	20%	23%	34%
Strongly disapprove	67	33	33	24	21	21	31	26	6	32	25	9
	36%	35%	36%	46%	29%	35%	42%	38%	24%	35%	40%	27%
Not sure	20	8	12	8	10	3	7	9	2	10	5	5
	11%	8%	13%	15%	13%	4%	9%	13%	9%	11%	8%	14%
Top2box	57	31	25	10	27	20	23	18	8	31	18	9
	30%	33%	27%	19%	36%	33%	32%	27%	31%	34%	28%	25%
Bottom2box	111	55	56	36	38	38	43	42	15	51	39	21
	59%	58%	60%	66%	51%	62%	59%	61%	60%	55%	63%	61%



[Premier and Progressive Conservative Party Leader Blaine Higgs [NB]] Do you approve or disapprove of the performance of each of the following people?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	150	72	78	40	60	50	63	48	19	80	45	25
BASE: UNWEIGHTED	296	126	170	30	132	134	96	106	53	106	118	72
Strongly approve	21	16	5	6	8	6	12	6	2	15	3	3
	14%	22%	7%	16%	13%	13%	18%	13%	9%	18%	7%	12%
		C										
Moderately approve	43	24	20	11	12	20	17	16	7	25	11	7
	29%	33%	25%	28%	20%	41%	26%	33%	35%	32%	24%	28%
						E						
Moderately disapprove	27	12	16	5	15	7	4	10	7	13	8	6
	18%	16%	20%	12%	25%	15%	7%	20%	36%	17%	18%	24%
									G			
Strongly disapprove	29	11	18	6	13	10	12	9	3	15	7	6
	19%	15%	23%	16%	21%	19%	20%	18%	14%	19%	17%	24%
Not sure	30	10	20	11	13	6	18	7	1	11	15	3
	20%	14%	25%	28%	21%	12%	29%	15%	6%	14%	34%	12%
							I				JL	
Top2box	64	39	25	17	20	27	28	23	8	40	14	10
	43%	54%	32%	44%	33%	54%	45%	47%	44%	50%	31%	40%
		C				E						
Bottom2box	56	23	33	11	28	17	17	19	9	28	16	12
	37%	32%	42%	28%	46%	34%	27%	38%	49%	36%	35%	48%

[Premier and Liberal Party leader Dwight Ball [NL]] Do you approve or disapprove of the performance of each of the following people?												
		Gender		Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	106	47	59	20	47	38	39	33	15	50	36	19
BASE: UNWEIGHTED	254	126	128	20	103	131	70	96	46	39	137	78
Strongly approve	3	2	1		1	1	1	1	0	1	2	0
	2%	4%	1%		3%	3%	2%	3%	1%	1%	5%	2%
Moderately approve	32	13	19	3	17	11	12	9	5	18	9	5
	30%	28%	32%	16%	37%	30%	31%	27%	31%	36%	25%	27%
Moderately disapprove	24	13	12	3	11	10	8	10	4	10	7	8
	23%	27%	20%	15%	23%	27%	22%	32%	23%	20%	19%	40%
Strongly disapprove	36	17	19	8	14	14	14	12	6	15	16	5
	34%	37%	32%	41%	29%	37%	36%	36%	39%	30%	44%	25%
Not sure	11	1	9	5	4	1	4	1	1	7	3	1
	10%	3%	16%	27%	9%	2%	9%	3%	6%	13%	8%	6%
Top2box	35	15	19	3	19	13	13	10	5	19	11	5
	33%	33%	33%	16%	39%	33%	33%	30%	32%	37%	29%	29%
Bottom2box	60	30	30	11	25	25	22	22	9	25	23	12
	57%	64%	52%	56%	52%	65%	57%	67%	62%	50%	63%	66%

### About **DART** Insight and **Maru/Blue**

**DART Insight** is the market and public affairs opinion research services division of Canadian based consultancy **DART Insight and Communications Inc.** The other half of the company is **DART Communications** and provides communications strategy and execution, media training, event deployment and corporate services. The company serves clients in private, public, association and not-for-profit organizations, is independent, and is not tied to any political organization. Founded by *veteran pollster and commentator John Wright (CEO **DART Insight**) and communications specialist Victoria Ollers (CEO **DART Communications**)*, the company is comprised of highly experienced, recognized and awarded senior practitioners in many related disciplines who have gathered together under one banner to serve clients in North America and beyond.

Public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/>

**DART Insight and Communications** is a member in good standing with the Marketing Intelligence and Research Association (MIRA) of Canada. Accuracy of any Online polling results are measured using a Bayesian Credibility Interval which is endorsed by MIRA and the American Association of Public Opinion Research (AAPOR).

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