

## Detailed Tables

**Majority of Canadians think Canada is Best Place to Live in the World (86%), the Envy of Most Other Countries (77%), and Believe 2019 So Far has Been a Good Year for Themselves (72%)**

*But...*

*A Majority (54%) think Canadians have an inflated sense of how good we are as a country, and only half believe that so far 2019 has been a good year for Canada (52%), Canada is headed in the right direction (54%), and Canada's reputation in the world has improved over the last four years (53%)*

**Released June 30, 2019**

These are some of the Data Tables of a **DART** C-Suite Communicators **MARU/Blue** poll conducted as part of a regular quarterly sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters. The research is created and analyzed under the direction of veteran pollster John Wright, who is a Partner of **DART** C-Suite Communicators. Data was collected by Canada's national survey sample research provider **MARU/Blue** using their **MARU Voice of Canada** Omni Online curated panel.

The survey was conducted among 1,512 randomly selected Canadian adults who are members of **MARU/Blue's** Online panel on June 26, 2019. Respondents could opt in for either official language. The results have been weighted by education, age, gender, and region to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Reporting of results from Prince Edward Island, Nunavut and both the Yukon and Northwest Territories is excluded because of extremely small sample sizes. Discrepancies in or between totals are due to rounding. The precision of this **DART/MARU Voice of Canada** Online poll is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 2.9 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and individual provinces. Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages Uppercase letters indicate significance at the 95% level.

**Visit <http://www.dartincom.ca/polls/> for all written releases and detailed tables.**

**For further information or commentary please contact:**

**John Wright**

Partner

**DART** C-Suite Communicators

(416) 919-2101 [jwright@dartincom.ca](mailto:jwright@dartincom.ca)

CAN1: Agreement- I think Canada is the best place to live in the world

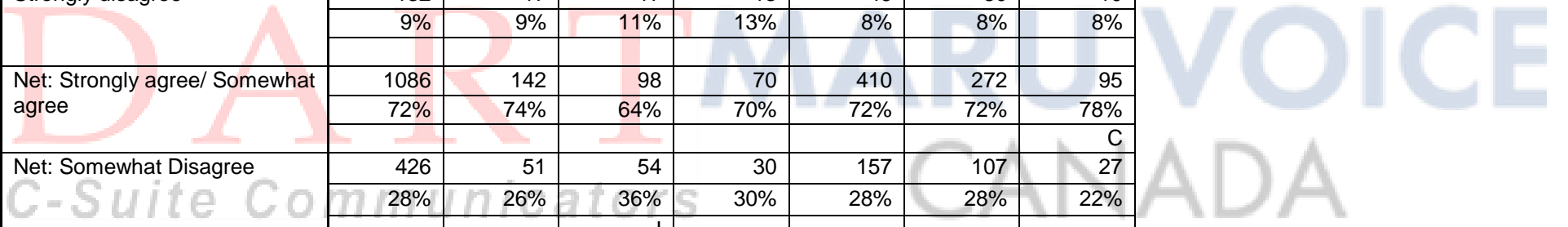
	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1512	192	152	100	568	379	121
BASE: UNWEIGHTED	1512	191	166	121	565	350	119
Strongly agree	663	89	70	46	252	142	63
	44%	46%	46%	47%	44%	37%	52%
Somewhat agree	640	72	63	42	238	181	44
	42%	38%	42%	42%	42%	48%	36%
Somewhat disagree	178	25	15	10	72	43	12
	12%	13%	10%	10%	13%	11%	10%
Strongly disagree	31	6	4	1	5	13	2
	2%	3%	3%	1%	1%	3%	2%
Net: Strongly agree/ Somewhat agree	1303	162	133	88	490	323	107
	86%	84%	87%	89%	86%	85%	88%
Net: Somewhat Disagree	209	31	19	11	77	56	14
	14%	16%	13%	11%	14%	15%	12%

CAN1: Agreement- I think Canada is the envy of most other countries in the world

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1512	192	152	100	568	379	121
BASE: UNWEIGHTED	1512	191	166	121	565	350	119
Strongly agree	343	58	25	16	119	91	35
	23%	30%	16%	16%	21%	24%	29%
		CDEG				CE	CDE
Somewhat agree	828	99	85	53	319	208	64
	55%	51%	56%	54%	56%	55%	52%
Somewhat disagree	278	27	32	25	112	62	21
	18%	14%	21%	25%	20%	16%	17%
				B			
Strongly disagree	63	9	11	6	18	17	2
	4%	5%	7%	6%	3%	5%	2%
			I				
Net: Strongly agree/ Somewhat agree	1171	156	110	69	437	300	98
	77%	81%	72%	70%	77%	79%	81%
		DF				F	F
Net: Somewhat Disagree	341	36	43	30	130	79	23
	23%	19%	28%	30%	23%	21%	19%
				B			

CAN1: Agreement- So far, 2019 has been a good year for me

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1512	192	152	100	568	379	121
BASE: UNWEIGHTED	1512	191	166	121	565	350	119
Strongly agree	295	44	23	21	106	76	26
	20%	23%	15%	21%	19%	20%	21%
Somewhat agree	790	98	75	49	304	196	69
	52%	51%	49%	49%	54%	52%	57%
Somewhat disagree	294	33	37	17	112	78	17
	19%	17%	25%	18%	20%	20%	14%
Strongly disagree	132	17	17	13	46	30	10
	9%	9%	11%	13%	8%	8%	8%
Net: Strongly agree/ Somewhat agree	1086	142	98	70	410	272	95
	72%	74%	64%	70%	72%	72%	78%
Net: Somewhat Disagree	426	51	54	30	157	107	27
	28%	26%	36%	30%	28%	28%	22%



CAN1: Agreement- So far, 2019 has been a good year for Canada

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1512	192	152	100	568	379	121
BASE: UNWEIGHTED	1512	191	166	121	565	350	119
Strongly agree	111	18	6	4	47	23	12
	7%	10%	4%	4%	8%	6%	10%
		CE			CE		CE
Somewhat agree	683	69	48	41	252	215	57
	45%	36%	31%	42%	44%	57%	47%
					BC	BCDFG	C
Somewhat disagree	525	74	60	37	206	106	42
	35%	39%	39%	37%	36%	28%	34%
		H	H		H		
Strongly disagree	194	30	39	17	63	35	11
	13%	16%	26%	17%	11%	9%	9%
		H	BFGHI				
Net: Strongly agree/ Somewhat agree	794	88	54	46	299	239	69
	52%	46%	35%	46%	53%	63%	57%
					C	BCDFG	C
Net: Somewhat Disagree	718	104	99	54	269	140	52
	48%	54%	65%	54%	47%	37%	43%
		H	GHI	H	H		

CAN1: Agreement- I think Canadas reputation in the world has improved over the last four years

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1512	192	152	100	568	379	121
BASE: UNWEIGHTED	1512	191	166	121	565	350	119
Strongly agree	181	30	7	12	76	37	19
	12%	16%	5%	12%	13%	10%	15%
Somewhat agree	627	71	44	36	246	171	58
	41%	37%	29%	36%	43%	45%	48%
Somewhat disagree	488	58	58	34	185	120	32
	32%	30%	38%	34%	33%	32%	27%
Strongly disagree	216	33	44	17	60	50	12
	14%	17%	29%	17%	11%	13%	10%
Net: Strongly agree/ Somewhat agree	808	101	51	48	322	209	77
	53%	53%	33%	48%	57%	55%	63%
Net: Somewhat Disagree	704	91	101	52	245	170	44
	47%	47%	67%	52%	43%	45%	37%
			BDFGHI	I			

CAN1: Agreement- Canadians have an inflated sense of how good we are as a country

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1512	192	152	100	568	379	121
BASE: UNWEIGHTED	1512	191	166	121	565	350	119
Strongly agree	183	32	13	9	70	42	15
	12%	17%	9%	9%	12%	11%	13%
		C					
Somewhat agree	642	88	77	41	251	134	52
	42%	46%	50%	41%	44%	35%	42%
		H	H		H		
Somewhat disagree	523	48	50	30	194	163	38
	35%	25%	33%	30%	34%	43%	32%
					B	BCDFGI	
Strongly disagree	164	24	12	19	53	40	16
	11%	12%	8%	19%	9%	11%	13%
				CGH			
Net: Strongly agree/ Somewhat agree	825	120	90	50	321	176	67
	55%	62%	59%	50%	57%	46%	55%
		DH	H		H		
Net: Somewhat Disagree	687	72	62	49	247	203	54
	45%	38%	41%	50%	43%	54%	45%
				B		BCG	

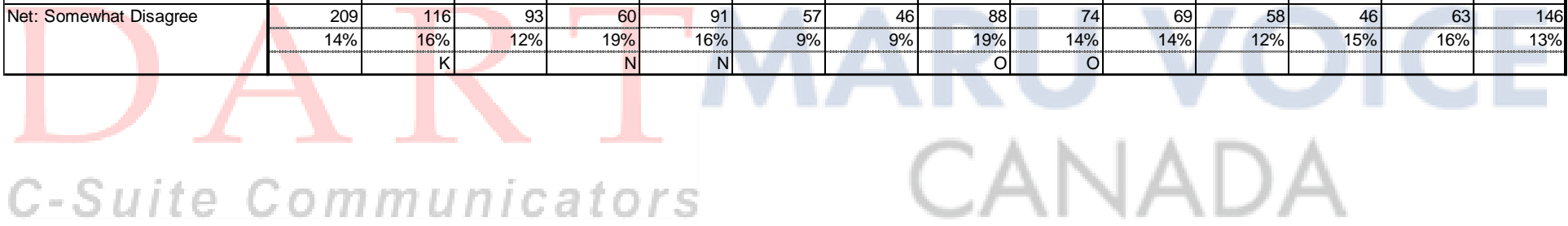
CAN1: Agreement- Our country is headed in the right direction

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1512	192	152	100	568	379	121
BASE: UNWEIGHTED	1512	191	166	121	565	350	119
Strongly agree	137	21	5	7	47	39	17
	9%	11%	4%	7%	8%	10%	14%
		C			C	C	C
Somewhat agree	685	77	56	40	254	203	54
	45%	40%	37%	40%	45%	53%	45%
						BCDEG	
Somewhat disagree	468	61	45	34	196	96	37
	31%	32%	29%	34%	34%	25%	30%
					H		
Strongly disagree	222	33	46	18	71	42	13
	15%	17%	30%	18%	12%	11%	11%
			BDFGHI				
Net: Strongly agree/ Somewhat agree	822	98	62	47	301	242	71
	54%	51%	41%	47%	53%	64%	59%
					C	BCDEG	C
Net: Somewhat Disagree	690	94	90	52	267	137	50
	46%	49%	59%	53%	47%	36%	41%
		H	GHI	H	H		



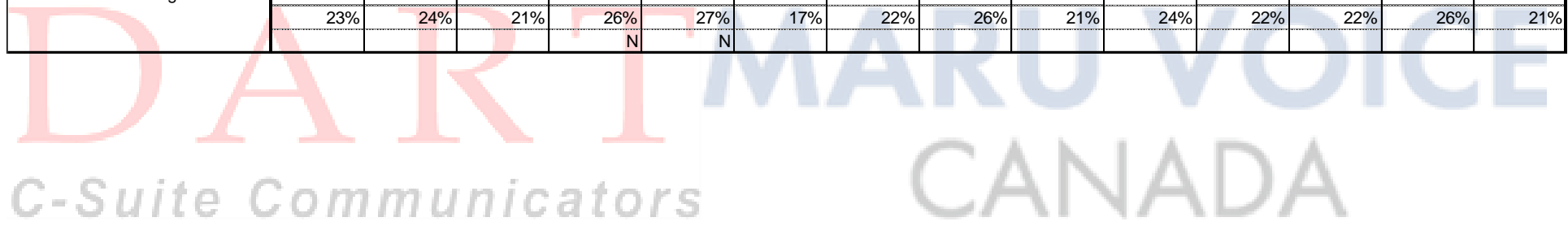
CAN1: Agreement- I think Canada is the best place to live in the world

	Gender			Age			Education			HH Income			Children in Household	
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- \$100K	\$100K+	Yes	No
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(W)	(X)
BASE: All Respondents	1512	736	776	318	558	636	524	466	523	488	482	311	383	1129
BASE: UNWEIGHTED	1512	711	801	354	482	676	518	467	527	491	481	311	376	1136
Strongly agree	663	304	359	95	208	360	268	190	204	228	200	134	141	522
	44%	41%	46%	30%	37%	57%	51%	41%	39%	47%	41%	43%	37%	46%
Somewhat agree	640	316	324	163	259	218	209	187	244	191	225	131	180	461
	42%	43%	42%	51%	46%	34%	40%	40%	47%	39%	47%	42%	47%	41%
				N	N				O		R			
Somewhat disagree	178	95	83	57	71	50	38	70	70	57	46	43	55	123
	12%	13%	11%	18%	13%	8%	7%	15%	13%	12%	9%	14%	14%	11%
				N	N				O					
Strongly disagree	31	21	10	3	21	7	8	18	5	12	12	3	8	24
	2%	3%	1%	1%	4%	1%	2%	4%	1%	2%	2%	1%	2%	2%
			K		LN			OQ						
Net: Strongly agree/ Somewhat agree	1303	620	683	258	467	579	478	377	448	418	425	265	321	982
	86%	84%	88%	81%	84%	91%	91%	81%	86%	86%	88%	85%	84%	87%
Net: Somewhat Disagree	209	116	93	60	91	57	46	88	74	69	58	46	63	146
	14%	16%	12%	19%	16%	9%	9%	19%	14%	14%	12%	15%	16%	13%
			K	N	N			O	O					



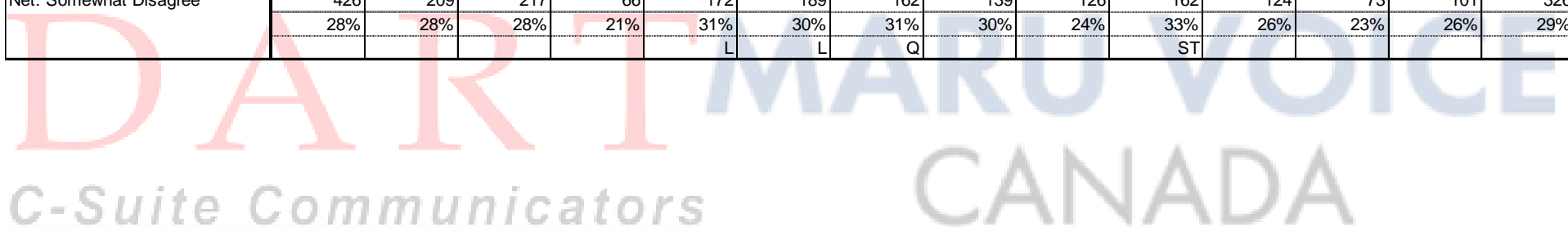
CAN1: Agreement- I think Canada is the envy of most other countries in the world

	Gender			Age			Education			HH Income			Children in Household	
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- \$100K	\$100K+	Yes	No
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(W)	(X)
BASE: All Respondents	1512	736	776	318	558	636	524	466	523	488	482	311	383	1129
BASE: UNWEIGHTED	1512	711	801	354	482	676	518	467	527	491	481	311	376	1136
Strongly agree	343	155	188	55	100	188	131	102	110	108	121	58	62	281
	23%	21%	24%	17%	18%	30%	25%	22%	21%	22%	25%	19%	16%	25%
						LM					T			W
Somewhat agree	828	405	423	180	309	340	280	243	305	264	256	184	222	606
	55%	55%	54%	56%	55%	53%	53%	52%	58%	54%	53%	59%	58%	54%
Somewhat disagree	278	139	139	69	118	91	94	101	83	96	90	53	78	200
	18%	19%	18%	22%	21%	14%	18%	22%	16%	20%	19%	17%	20%	18%
				N	N			Q						
Strongly disagree	63	36	27	15	31	17	19	19	25	20	16	15	22	42
	4%	5%	3%	5%	6%	3%	4%	4%	5%	4%	3%	5%	6%	4%
					N									
Net: Strongly agree/ Somewhat agree	1171	560	611	234	409	528	411	345	415	372	377	243	283	887
	77%	76%	79%	74%	73%	83%	78%	74%	79%	76%	78%	78%	74%	79%
						LM								
Net: Somewhat Disagree	341	176	165	84	149	108	113	120	108	116	105	68	100	241
	23%	24%	21%	26%	27%	17%	22%	26%	21%	24%	22%	22%	26%	21%
				N	N									



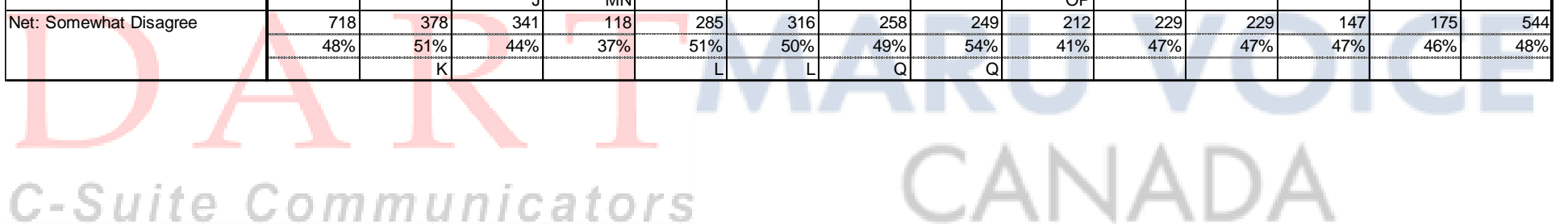
CAN1: Agreement- So far, 2019 has been a good year for me

	Gender			Age			Education			HH Income			Children in Household	
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- <\$100K	\$100K+	Yes	No
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(W)	(X)
BASE: All Respondents	1512	736	776	318	558	636	524	466	523	488	482	311	383	1129
BASE: UNWEIGHTED	1512	711	801	354	482	676	518	467	527	491	481	311	376	1136
Strongly agree	295	139	156	83	98	114	83	86	126	87	101	72	84	211
	20%	19%	20%	26%	18%	18%	16%	19%	24%	18%	21%	23%	22%	19%
Somewhat agree	790	388	402	169	288	333	279	240	271	239	257	166	199	592
	52%	53%	52%	53%	52%	52%	53%	52%	52%	49%	53%	53%	52%	52%
Somewhat disagree	294	146	149	44	115	136	110	92	93	105	93	53	65	229
	19%	20%	19%	14%	21%	21%	21%	20%	18%	21%	19%	17%	17%	20%
Strongly disagree	132	63	69	22	57	53	52	47	33	58	31	19	35	97
	9%	9%	9%	7%	10%	8%	10%	10%	6%	12%	6%	6%	9%	9%
Net: Strongly agree/ Somewhat agree	1086	527	559	253	386	447	362	327	397	325	358	238	283	803
	72%	72%	72%	79%	69%	70%	69%	70%	76%	67%	74%	77%	74%	71%
Net: Somewhat Disagree	426	209	217	66	172	189	162	139	126	162	124	73	101	326
	28%	28%	28%	21%	31%	30%	31%	30%	24%	33%	26%	23%	26%	29%



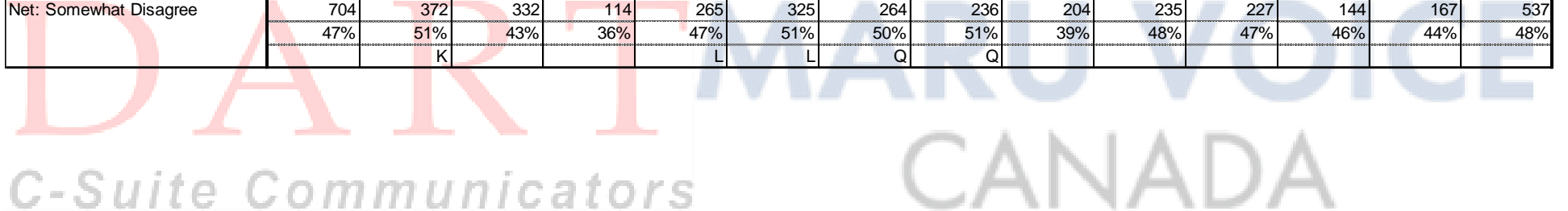
CAN1: Agreement- So far, 2019 has been a good year for Canada

	Gender			Age			Education			HH Income			Children in Household	
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- \$100K	\$100K+	Yes	No
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(W)	(X)
BASE: All Respondents	1512	736	776	318	558	636	524	466	523	488	482	311	383	1129
BASE: UNWEIGHTED	1512	711	801	354	482	676	518	467	527	491	481	311	376	1136
Strongly agree	111	57	54	25	35	50	43	23	46	38	38	19	31	80
	7%	8%	7%	8%	6%	8%	8%	5%	9%	8%	8%	6%	8%	7%
							P		P					
Somewhat agree	683	301	381	175	238	269	224	194	265	221	216	145	178	504
	45%	41%	49%	55%	43%	42%	43%	42%	51%	45%	45%	47%	46%	45%
			J	MN					OP					
Somewhat disagree	525	266	259	90	209	226	189	177	159	161	166	110	127	398
	35%	36%	33%	28%	37%	36%	36%	38%	30%	33%	34%	35%	33%	35%
					L	L		Q						
Strongly disagree	194	112	82	28	76	90	69	72	53	68	63	37	48	146
	13%	15%	11%	9%	14%	14%	13%	15%	10%	14%	13%	12%	12%	13%
		K			L	L		Q						
Net: Strongly agree/ Somewhat agree	794	358	435	201	273	320	266	216	311	259	253	164	209	585
	52%	49%	56%	63%	49%	50%	51%	46%	59%	53%	53%	53%	54%	52%
			J	MN					OP					
Net: Somewhat Disagree	718	378	341	118	285	316	258	249	212	229	229	147	175	544
	48%	51%	44%	37%	51%	50%	49%	54%	41%	47%	47%	47%	46%	48%
		K			L	L	Q	Q						



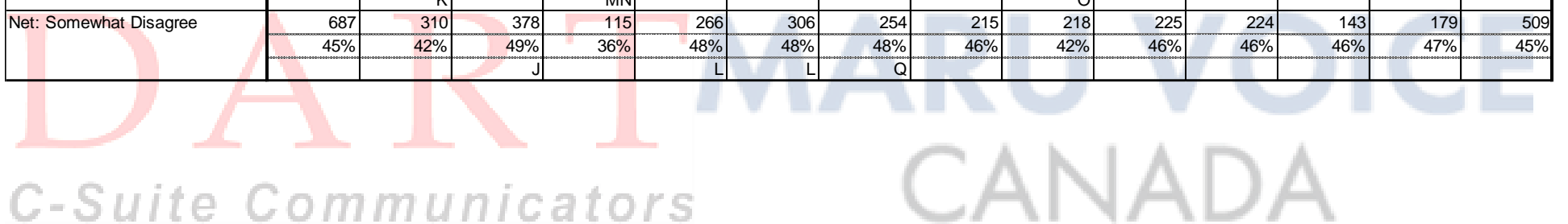
CAN1: Agreement- I think Canadas reputation in the world has improved over the last four years

	Gender			Age			Education			HH Income			Children in Household	
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- \$100K	\$100K+	Yes	No
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(W)	(X)
BASE: All Respondents	1512	736	776	318	558	636	524	466	523	488	482	311	383	1129
BASE: UNWEIGHTED	1512	711	801	354	482	676	518	467	527	491	481	311	376	1136
Strongly agree	181	97	84	49	61	70	57	40	83	55	60	40	47	134
	12%	13%	11%	16%	11%	11%	11%	9%	16%	11%	13%	13%	12%	12%
									OP					
Somewhat agree	627	266	361	155	232	241	203	189	236	198	194	127	169	458
	41%	36%	47%	49%	42%	38%	39%	41%	45%	41%	40%	41%	44%	41%
			J	N					O					
Somewhat disagree	488	240	248	86	177	226	174	163	151	164	167	89	113	376
	32%	33%	32%	27%	32%	35%	33%	35%	29%	34%	35%	29%	29%	33%
						L								
Strongly disagree	216	132	84	28	88	99	90	73	52	72	60	55	54	161
	14%	18%	11%	9%	16%	16%	17%	16%	10%	15%	12%	18%	14%	14%
		K			L	L	Q	Q						
Net: Strongly agree/ Somewhat agree	808	363	445	204	293	311	260	229	319	252	255	167	216	592
	53%	49%	57%	64%	53%	49%	50%	49%	61%	52%	53%	54%	56%	52%
			J	MN					OP					
Net: Somewhat Disagree	704	372	332	114	265	325	264	236	204	235	227	144	167	537
	47%	51%	43%	36%	47%	51%	50%	51%	39%	48%	47%	46%	44%	48%
		K			L	L	Q	Q						



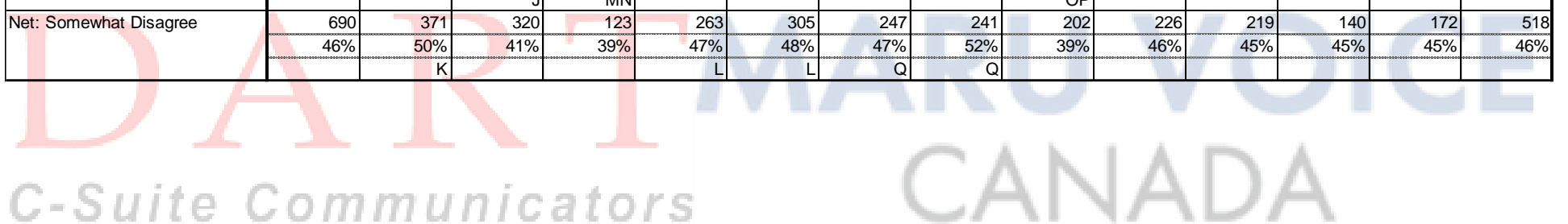
CAN1: Agreement- Canadians have an inflated sense of how good we are as a country

	Gender			Age			Education			HH Income			Children in Household	
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- \$100K	\$100K+	Yes	No
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(W)	(X)
BASE: All Respondents	1512	736	776	318	558	636	524	466	523	488	482	311	383	1129
BASE: UNWEIGHTED	1512	711	801	354	482	676	518	467	527	491	481	311	376	1136
Strongly agree	183	102	81	46	72	65	55	52	77	62	54	30	39	144
	12%	14%	10%	14%	13%	10%	10%	11%	15%	13%	11%	10%	10%	13%
Somewhat agree	642	324	318	157	220	265	216	198	228	201	204	138	166	476
	42%	44%	41%	49%	39%	42%	41%	43%	44%	41%	42%	45%	43%	42%
				MN										
Somewhat disagree	523	238	286	96	213	214	184	164	176	164	180	109	149	375
	35%	32%	37%	30%	38%	34%	35%	35%	34%	34%	37%	35%	39%	33%
				L										
Strongly disagree	164	72	92	19	53	92	70	52	43	62	44	34	30	134
	11%	10%	12%	6%	9%	15%	13%	11%	8%	13%	9%	11%	8%	12%
						LM	Q							W
Net: Strongly agree/ Somewhat agree	825	426	399	203	292	329	270	250	304	263	258	168	205	620
	55%	58%	51%	64%	52%	52%	52%	54%	58%	54%	54%	54%	53%	55%
		K		MN						O				
Net: Somewhat Disagree	687	310	378	115	266	306	254	215	218	225	224	143	179	509
	45%	42%	49%	36%	48%	48%	48%	46%	42%	46%	46%	46%	47%	45%
			J		L	L	Q							



CAN1: Agreement- Our country is headed in the right direction

	Gender			Age			Education			HH Income			Children in Household	
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- \$100K	\$100K+	Yes	No
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(W)	(X)
BASE: All Respondents	1512	736	776	318	558	636	524	466	523	488	482	311	383	1129
BASE: UNWEIGHTED	1512	711	801	354	482	676	518	467	527	491	481	311	376	1136
Strongly agree	137	65	72	29	34	74	52	31	54	49	45	29	33	104
	9%	9%	9%	9%	6%	12%	10%	7%	10%	10%	9%	9%	9%	9%
						M			P					
Somewhat agree	685	300	385	166	261	258	224	194	267	212	219	142	179	506
	45%	41%	50%	52%	47%	41%	43%	42%	51%	44%	45%	46%	47%	45%
			J	N	N				OP					
Somewhat disagree	468	244	224	95	165	208	166	162	140	147	155	87	111	357
	31%	33%	29%	30%	30%	33%	32%	35%	27%	30%	32%	28%	29%	32%
								Q						
Strongly disagree	222	127	95	28	98	96	81	79	62	79	64	53	61	162
	15%	17%	12%	9%	18%	15%	16%	17%	12%	16%	13%	17%	16%	14%
		K			L	L		Q						
Net: Strongly agree/ Somewhat agree	822	365	457	196	295	331	277	224	321	261	263	171	211	610
	54%	50%	59%	61%	53%	52%	53%	48%	61%	54%	55%	55%	55%	54%
			J	MN					OP					
Net: Somewhat Disagree	690	371	320	123	263	305	247	241	202	226	219	140	172	518
	46%	50%	41%	39%	47%	48%	47%	52%	39%	46%	45%	45%	45%	46%
		K			L	L	Q	Q						



## About **DART** C-Suite Communicators and **MARU/Blue**

**DART C-Suite Communicators** is a team of high-level insight specialists and seasoned communicators who partner with the C-Suite, Executive leadership, or the Board to advance and protect crucial interests, brands, assets, and reputations requiring vital intelligence and pivotal communication strategies. Differentiated by our C-Suite peer-level bench strength, **DART C-Suite Communicators** consultants are smart, strategic thinkers who bring experienced fresh-eyes to tough communications assignments knowing the right questions to ask, the internal and external audiences to heed, and the tools and tempo to deliver actionable solutions and accountability. Together, the **DART C-Suite Communicators** team discreetly and seamlessly fills the gaps in existing resources by either doing the work needed or by providing advice and counsel. We are C-Suite confidants who bring integrity, honesty, ideation, and trustworthy sound-boarding to every assignment.

**DART C-Suite Communicators** is independent and not tied to any political organization.  
It is a partnership founded by *veteran pollster John Wright* and  
*communications specialist Victoria Ollers*.

**DART C-Suite Communicators** public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/> **DART C-Suite Communicators** abides by the MRIA polling disclosure requirements.

**MARU/Blue** is a premium quality data services firm that provides reliable global data connections for brands, agencies, and market research. We create value for our clients by connecting them with expertly profiled known respondents. The result? Reliable, reproducible insights. We deliver instant access to the general population, specific markets, and your or your competitor's customers. **MARU/Blue** began disrupting the market community industry in 2000. Our market communities' broke new ground, adding depth and richness to clients' understanding of what motivates their customers and shapes their markets. Now, as part of the **MARU Group**, we continue to provide reliable global data connections for agencies, brands, and market research firms. **Springboard America**, and **MARU Voice Canada**, established more than a decade ago, are a testament to our commitment and depth of engagement. More recently we developed the **MARU Voice Business Canada** and Springboard America Business Forum, both an excellent source for business to business research.

*Discover us at:*

[www.dartincom.ca](http://www.dartincom.ca)    [www.marublue.net](http://www.marublue.net)





**DART** **MARU VOICE**  
*C-Suite Communicators* **CANADA**