

## Detailed Tables

**Trudeau Liberals (32%) Gain on Scheer's Conservatives (37%) with Voter Bounce in Ontario, But Only One Quarter (24%) Believe Liberals Deserve Re-Election**  
**Singh's NDP (17%), May's Green Party (7%), and Bernier's Peoples Party (1%) Trail**

For Public Release July 2, 2019

*These are some of the Data Tables of a **DART** C-Suite Communicators **MARU/Blue** poll conducted as part of a regular quarterly sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters. The research is created and analyzed under the direction of veteran pollster John Wright, who is a Partner of **DART** C-Suite Communicators. Data was collected by Canada's national survey sample research provider **MARU/Blue** using their **MARU Voice of Canada** Omni Online curated panel.*

*The survey was conducted among 1,512 randomly selected Canadian adults who are members of **MARU/Blue's** Online panel on June 26, 2019. Respondents could opt in for either official language. The results have been weighted by education, age, gender, and region to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Reporting of results from Prince Edward Island, Nunavut and both the Yukon and Northwest Territories is excluded because of extremely small sample sizes. Discrepancies in or between totals are due to rounding. The precision of this **DART/MARU Voice of Canada** Online poll is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 2.9 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and individual provinces. Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages Uppercase letters indicate significance at the 95% level.*

Visit <http://www.dartincom.ca/polls/> for all written releases and detailed tables.

For further information or commentary please contact:

**John Wright**

Partner

**DART** C-Suite Communicators

(416) 919-2101 [jwright@dartincom.ca](mailto:jwright@dartincom.ca)

Which of the following two statements best reflects how you feel today about the current leadership of our federal govern

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1512	192	152	100	568	379	121
BASE: UNWEIGHTED	1512	191	166	121	565	350	119
It's time for a change in who leads our federal government—the Liberals under	780	111	110	63	276	174	46
	52%	58%	72%	63%	49%	46%	38%
It's not time for a change in who leads the federal government—the Liberals under	370	46	17	16	162	92	37
	24%	24%	11%	16%	29%	24%	30%
Don't know/Not sure	362	35	25	20	130	113	38
	24%	18%	17%	21%	23%	30%	31%
						BCDEG	BCE

	Gender			Age			Education			HH Income		
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- \$100K	\$100K+
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
BASE: All Respondents	1512	736	776	318	558	636	524	466	523	488	482	311
BASE: UNWEIGHTED	1512	711	801	354	482	676	518	467	527	491	481	311
It's time for a change in who leads our federal government—the Liberals under	780	409	371	127	306	347	295	271	213	242	260	170
	52%	56%	48%	40%	55%	55%	56%	58%	41%	50%	54%	55%
It's not time for a change in who leads the federal government—the Liberals under	370	197	174	83	121	167	100	92	179	107	121	83
	24%	27%	22%	26%	22%	26%	19%	20%	34%	22%	25%	27%
Don't know/Not sure	362	130	232	109	131	122	129	103	130	139	100	58
	24%	18%	30%	34%	24%	19%	25%	22%	25%	29%	21%	19%
			J	MN						ST		

a/b. Now, based on how you feel right now, which party's candidate would you be most likely to support in your own riding if a federal election were held tomorrow?

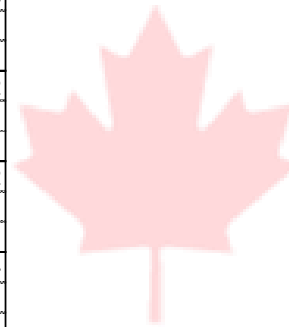
	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1494	191	149	97	559	377	120
BASE: UNWEIGHTED	1494	190	164	118	557	348	117
Conservative Party led by Andrew Scheer	408	50	82	37	139	79	21
	27%	26%	55%	38%	25%	21%	17%
			BDFGHI	BGHI			
Liberal Party led by Justin Trudeau	365	39	20	15	168	86	37
	24%	20%	14%	15%	30%	23%	31%
					BCDEFH	C	BCDEF
New Democratic Party led by Jagmeet Singh	178	40	11	12	72	32	12
	12%	21%	7%	12%	13%	8%	10%
		CDEGHI			CH		
Bloc Québécois led by Yves-Francois Blanchet	56	-	-	-	-	56	-
	4%					15%	
Other party	78	18	6	9	22	16	8
	5%	9%	4%	9%	4%	4%	6%
		CGH					
-Green Party led by Elizabeth May	65	16	3	8	20	11	8
	4%	8%	2%	8%	4%	3%	6%
		CGH		CH			
-Peoples Party of Canada led by Maxime Bernier	8	1	-	1	1	5	-
	1%	*%		1%	*%	1%	
-Another Political Party	5	1	3	-	1	-	-
	*%	1%	2%		*%		
			G				
Not sure/Can't say	340	37	24	19	140	89	31
	23%	20%	16%	19%	25%	24%	26%
					C		
Would not vote	68	8	6	6	18	20	10
	5%	4%	4%	6%	3%	5%	9%
				E			EG

a/b. Now, based on how you feel right now, which party's candidate would you be most likely to support in your own riding if a federal election were held tomorrow?

	a/b. Now, based on how you feel right now, which party's candidate would you be most likely to support in your own riding if a federal election were held tomorrow?											
	Gender			Age			Education			HH Income		
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- <\$100K	\$100K+
(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
BASE: All Respondents	1494	726	768	313	550	631	518	459	518	481	476	307
BASE: UNWEIGHTED	1494	702	792	349	475	670	512	461	521	485	474	307
Conservative Party led by Andrew Scheer	408	246	162	56	151	201	156	146	106	118	132	107
	27%	34%	21%	18%	27%	32%	30%	32%	20%	25%	28%	35%
		K			L	L	Q	Q				R
Liberal Party led by Justin Trudeau	365	188	177	71	121	173	116	90	159	106	114	85
	24%	26%	23%	23%	22%	27%	22%	20%	31%	22%	24%	28%
						M			OP			
New Democratic Party led by Jagmeet Singh	178	80	98	63	76	39	38	58	83	54	67	28
	12%	11%	13%	20%	14%	6%	7%	13%	16%	11%	14%	9%
				MN	N			O	O			T
Bloc Québécois led by Yves-Francois Blanchet	56	32	24	3	26	27	22	18	16	25	24	6
	4%	4%	3%	1%	5%	4%	4%	4%	3%	5%	5%	2%
				L	L					T	T	
Other party	78	48	29	18	30	30	18	25	35	32	24	15
	5%	7%	4%	6%	5%	5%	3%	5%	7%	7%	5%	5%
		K							O			
-Green Party led by Elizabeth May	65	39	26	18	22	25	15	17	33	27	19	11
	4%	5%	3%	6%	4%	4%	3%	4%	6%	6%	4%	4%
									O			
-Peoples Party of Canada led by Maxime Bernier	8	6	2	-	5	2	2	5	1	4	3	1
	1%	1%	*%		1%	*%	*%	1%	*%	1%	1%	*%
-Another Political Party	5	4	1	-	3	2	1	3	1	1	2	3
	*%	1%	*%		1%	*%	*%	1%	*%	*%	*%	1%
Not sure/Can't say	340	105	236	73	119	148	142	101	98	106	96	64
	23%	14%	31%	23%	22%	24%	27%	22%	19%	22%	20%	21%
			J				Q					
Would not vote	68	27	42	28	27	13	27	21	21	39	19	3
	5%	4%	5%	9%	5%	2%	5%	5%	4%	8%	4%	1%
				MN	N					ST	T	

## Likely to support + leaners

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1494	191	149	97	559	377	120
BASE: UNWEIGHTED	1494	190	164	118	557	348	117
Conservative Party led by Andrew Scheer	432	53	83	38	149	86	23
	29%	28%	56%	39%	27%	23%	19%
			BDFGHI	GHI			
Liberal Party led by Justin Trudeau	386	41	23	16	176	87	42
	26%	22%	15%	16%	32%	23%	35%
					BCDEFH	C	BCDEFH
New Democratic Party led by Jagmeet Singh	202	42	14	14	83	37	12
	14%	22%	9%	14%	15%	10%	10%
		CGHI			CH		
Bloc Québécois led by Yves-Francois Blanchet	57	-	-	-	-	57	-
	4%					15%	
Other party	99	19	6	9	32	24	9
	7%	10%	4%	9%	6%	6%	7%
		C					
-Green Party led by Elizabeth May	83	18	3	8	29	18	8
	6%	9%	2%	8%	5%	5%	6%
		C		C	C	C	
-Peoples Party of Canada led by Maxime Bernier	9	1	-	1	2	5	1
	1%	*%		1%	*%	1%	1%
-Another Political Party	7	1	3	-	1	1	-
	*%	1%	2%		*%	*%	
			G				
Not sure/Can't say	250	27	18	15	100	65	24
	17%	14%	12%	15%	18%	17%	20%
Would not vote	68	8	6	6	18	20	10
	5%	4%	4%	6%	3%	5%	9%
				E			EG



DATA VOICE  
CANADA

	Gender			Age			Education			HH Income		
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- \$100K	\$100K+
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
BASE: All Respondents	1494	726	768	313	550	631	518	459	518	481	476	307
BASE: UNWEIGHTED	1494	702	792	349	475	670	512	461	521	485	474	307
Conservative Party led by Andrew Scheer	432	254	178	61	160	211	164	158	111	125	140	113
	29%	35%	23%	19%	29%	33%	32%	34%	21%	26%	29%	37%
		K			L	L	Q	Q				RS
Liberal Party led by Justin Trudeau	386	196	189	72	130	183	124	97	165	111	117	93
	26%	27%	25%	23%	24%	29%	24%	21%	32%	23%	25%	30%
						LM			OP			R
New Democratic Party led by Jagmeet Singh	202	88	115	72	84	47	46	67	89	59	80	30
	14%	12%	15%	23%	15%	7%	9%	15%	17%	12%	17%	10%
				MN	N			O	O			T
Bloc Québécois led by Yves-Francois Blanchet	57	33	24	3	26	28	23	18	16	26	24	6
	4%	5%	3%	1%	5%	4%	4%	4%	3%	5%	5%	2%
					L	L				T	T	
Other party	99	56	43	25	35	39	27	28	44	37	31	21
	7%	8%	6%	8%	6%	6%	5%	6%	8%	8%	7%	7%
-Green Party led by Elizabeth May	83	45	37	24	25	33	22	19	42	29	26	18
	6%	6%	5%	8%	5%	5%	4%	4%	8%	6%	5%	6%
									OP			
-Peoples Party of Canada led by Maxime Bernier	9	6	3	1	5	3	3	6	1	5	3	1
	1%	1%	*%	*%	1%	1%	1%	1%	*%	1%	1%	*%
								Q				
-Another Political Party	7	4	3	-	5	2	2	3	1	2	2	3
	*%	1%	*%		1%	*%	*%	1%	*%	1%	*%	1%
Not sure/Can't say	250	73	177	52	87	111	107	70	74	83	64	42
	17%	10%	23%	17%	16%	18%	21%	15%	14%	17%	14%	14%
			J				PQ					
Would not vote	68	27	42	28	27	13	27	21	21	39	19	3
	5%	4%	5%	9%	5%	2%	5%	5%	4%	8%	4%	1%
				MN	N					ST	T	

[Decided Voters] Likely to support + leaners

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: Decided Voters	1176	156	125	77	441	292	85
BASE: UNWEIGHTED	1168	154	136	92	432	271	83
Conservative Party led by Andrew Scheer	432	53	83	38	149	86	23
	37%	34%	66%	50%	34%	29%	26%
			BDFGHI	BGHI			
Liberal Party led by Justin Trudeau	386	41	23	16	176	87	42
	33%	27%	18%	21%	40%	30%	49%
					BCDEFH	C	BCDEFH
New Democratic Party led by Jagmeet Singh	202	42	14	14	83	37	12
	17%	27%	11%	18%	19%	13%	15%
		CEHI			CH		
Bloc Québécois led by Yves-Francois Blanchet	57	-	-	-	-	57	-
	5%					20%	
Other party	99	19	6	9	32	24	9
	8%	13%	5%	11%	7%	8%	10%
		C		C			
-Green Party led by Elizabeth May	83	18	3	8	29	18	8
	7%	11%	2%	10%	7%	6%	9%
		C		C	C	C	
-Peoples Party of Canada led by Maxime Bernier	9	1	-	1	2	5	1
	1%	1%		1%	*%	2%	1%
-Another Political Party	7	1	3	-	1	1	-
	1%	1%	2%		*%	1%	

	Gender			Age			Education			HH Income		
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- \$100K	\$100K+
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
BASE: Decided Voters	1176	627	549	233	436	507	384	368	424	358	392	263
BASE: UNWEIGHTED	1168	599	569	260	372	536	380	367	421	358	387	263
Conservative Party led by Andrew Scheer	432	254	178	61	160	211	164	158	111	125	140	113
	37%	41%	32%	26%	37%	42%	43%	43%	26%	35%	36%	43%
		K			L	L	Q	Q				
Liberal Party led by Justin Trudeau	386	196	189	72	130	183	124	97	165	111	117	93
	33%	31%	35%	31%	30%	36%	32%	26%	39%	31%	30%	35%
								P				
New Democratic Party led by Jagmeet Singh	202	88	115	72	84	47	46	67	89	59	80	30
	17%	14%	21%	31%	19%	9%	12%	18%	21%	17%	20%	12%
			J	MN	N			O	O		T	
Bloc Québécois led by Yves-Francois Blanchet	57	33	24	3	26	28	23	18	16	26	24	6
	5%	5%	4%	1%	6%	5%	6%	5%	4%	7%	6%	2%
					L	L				T	T	
Other party	99	56	43	25	35	39	27	28	44	37	31	21
	8%	9%	8%	11%	8%	8%	7%	8%	10%	10%	8%	8%
-Green Party led by Elizabeth May	83	45	37	24	25	33	22	19	42	29	26	18
	7%	7%	7%	10%	6%	7%	6%	5%	10%	8%	7%	7%
									OP			
-Peoples Party of Canada led by Maxime Bernier	9	6	3	1	5	3	3	6	1	5	3	1
	1%	1%	1%	*%	1%	1%	1%	2%	*%	1%	1%	*%
								Q				
-Another Political Party	7	4	3	-	5	2	2	3	1	2	2	3
	1%	1%	*%		1%	*%	1%	1%	*%	1%	*%	1%



## About **DART** C-Suite Communicators and **MARU/Blue**

**DART C-Suite Communicators** is a team of high-level insight specialists and seasoned communicators who partner with the C-Suite, Executive leadership, or the Board to advance and protect crucial interests, brands, assets, and reputations requiring vital intelligence and pivotal communication strategies. Differentiated by our C-Suite peer-level bench strength, **DART C-Suite Communicators** consultants are smart, strategic thinkers who bring experienced fresh-eyes to tough communications assignments knowing the right questions to ask, the internal and external audiences to heed, and the tools and tempo to deliver actionable solutions and accountability. Together, the **DART C-Suite Communicators** team discreetly and seamlessly fills the gaps in existing resources by either doing the work needed or by providing advice and counsel. We are C-Suite confidants who bring integrity, honesty, ideation, and trustworthy sound-boarding to every assignment.

**DART C-Suite Communicators** is independent and not tied to any political organization.  
It is a partnership founded by **veteran pollster John Wright**  
and **communications specialist Victoria Ollers**.

**DART C-Suite Communicators** public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/> **DART C-Suite Communicators** abides by the MRIA polling disclosure requirements.

**MARU/Blue** is a premium quality data services firm that provides reliable global data connections for brands, agencies, and market research. We create value for our clients by connecting them with expertly profiled known respondents. The result? Reliable, reproducible insights. We deliver instant access to the general population, specific markets, and your or your competitor's customers. **MARU/Blue** began disrupting the market community industry in 2000. Our market communities' broke new ground, adding depth and richness to clients' understanding of what motivates their customers and shapes their markets. Now, as part of the **MARU Group**, we continue to provide reliable global data connections for agencies, brands, and market research firms. **Springboard America**, and **MARU Voice Canada**, established more than a decade ago, are a testament to our commitment and depth of engagement. More recently we developed the **MARU Voice Business Canada** and Springboard America Business Forum, both an excellent source for business to business research.

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