

## Detailed Tables

### Voter Fallout from Ethics Commissioner Report:

#### Virtually Nothing

*Scheer's Conservatives Up (39% +2) as Trudeau Liberals (32%) Stand Their Ground, Singh's NDP (15% -2), May's Green Party (7%), and Bernier's Peoples Party (1%) Trail*

*Just One Quarter (26% +2) Believe Liberals Deserve Re-Election as Majority Still Say It's Time for a Change in Government (56% +4)*

For Public Release August 21, 2019

*These are some of the Data Tables of a **DART & Maru/Blue Voice Canada Poll** conducted as part of a regular sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters for the Sun Network/Postmedia. The research is created and analyzed under the direction of veteran pollster John Wright, who is a Partner of **DART C-Suite Communicators**. Data was collected by Canada's national survey sample research provider **Maru/Blue** using their **Maru Voice of Canada** Omni Online curated panel.*

*The survey was conducted among 1,512 randomly selected Canadian adults who are members of **Maru/Blue**'s Online panel on August 16/17, 2019. Respondents could opt in for either official language. The results have been weighted by education, age, gender, and region to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Reporting of results from Prince Edward Island, Nunavut and both the Yukon and Northwest Territories is excluded because of extremely small sample sizes. Discrepancies in or between totals are due to rounding. Voter intent is weighted by past vote and demographics. The precision of this **DART & Maru/Blue Voice Canada Poll** Online poll is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 2.9 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and individual provinces. Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages Uppercase letters indicate significance at the 95% level.*

Visit <http://www.dartincom.ca/polls/> for all written releases and detailed tables.

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C-Suite Communicators

Q1. Which of the following two statements best reflects how you feel today about the current leadership of our federal government?

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: All Respondents	1513	192	150	100	568	381	121
BASE: UNWEIGHTED	1512	224	159	101	575	344	109
It's time for a change in who leads our federal government—the Liberals under	848	105	117	68	298	197	64
leads the federal government—the Liberals under	56%	54%	78%	68%	52%	52%	53%
			BFGHI	GH			
It's not time for a change in who leads the federal government—the Liberals under	389	47	20	19	161	105	37
leads the federal government—the Liberals under	26%	24%	13%	19%	28%	27%	30%
		CE		E	CE	CE	CE
Don't know/Not sure	276	41	13	13	109	80	20
	18%	21%	9%	13%	19%	21%	17%
		C			C	C	

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	Gender			Age			Education			HH Income		
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- <\$100K	\$100K+
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
BASE: All Respondents	1513	737	776	319	560	633	473	469	572	470	503	310
BASE: UNWEIGHTED	1512	787	725	318	490	704	529	448	535	492	502	304
It's time for a change in who leads our federal government—the Liberals under	848	419	429	162	317	369	301	275	272	274	284	170
	56%	57%	55%	51%	57%	58%	64%	59%	48%	58%	56%	55%
It's not time for a change in who leads the federal government—the Liberals under	389	201	188	98	138	152	82	106	200	100	134	89
	26%	27%	24%	31%	25%	24%	17%	23%	35%	21%	27%	29%
Don't know/Not sure	276	118	159	60	104	112	89	87	100	95	85	52
	18%	16%	20%	19%	19%	18%	19%	19%	17%	20%	17%	17%



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2. Now, based on how you feel right now, which party's candidate would you be most likely to support in your own riding if a federal election were held tomorrow? [Decided Voters] Likely to support + leaners

	Region						
	Total	BC	AB	SK/MB	ON	QC	Atl
	(A)	(B)	(C)	(D)	(G)	(H)	(I)
BASE: Decided Voters	1342	176	135	90	497	335	109
BASE: UNWEIGHTED	1258	193	133	84	475	283	90
Conservative Party led by Andrew Scheer	519	57	104	52	186	86	33
	39%	32%	77%	58%	38%	26%	30%
			BDFGHI	BGHI	H		
Liberal Party led by Justin Trudeau	436	44	15	25	198	105	48
	32%	25%	11%	28%	40%	31%	44%
		CE		CE	BCEH	CE	BCE
New Democratic Party led by Jagmeet Singh	205	49	6	11	75	48	16
	15%	28%	5%	12%	15%	14%	15%
		CDFGHI			C	C	
Bloc Québécois led by Yves-Francois Blanchet	73	-	-	-	-	73	-
	5%					22%	
Other party	110	26	10	2	37	23	12
	8%	15%	7%	2%	7%	7%	11%
		DEFGH					
-Green Party led by Elizabeth May	89	23	9	2	29	20	6
	7%	13%	7%	2%	6%	6%	5%
		DFGH					
-Peoples Party of Canada led by Maxime Bernier	15	2	-	-	5	1	7
	1%	1%			1%	*%	6%
							GH
-Another Political Party	5	1	1	-	3	1	-
	*%	*%	*%		1%	*%	

	Gender			Age			Education			HH Income		
	Total	Male	Female	18-34	35-54	55+	<=HS	College/ Tech	Univ+	<\$50K	\$50K- <\$100K	\$100K+
	(A)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
BASE: Decided Voters	1342	661	681	296	481	565	407	419	515	420	448	271
BASE: UNWEIGHTED	1258	680	578	262	395	601	421	382	455	402	430	258
Conservative Party led by Andrew Scheer	519	275	244	94	180	244	203	165	151	146	182	117
	39%	42%	36%	32%	37%	43%	50%	39%	29%	35%	41%	43%
						L	PQ	Q				
Liberal Party led by Justin Trudeau	436	210	226	101	152	183	93	133	210	122	149	92
	32%	32%	33%	34%	32%	32%	23%	32%	41%	29%	33%	34%
								O	OP			
New Democratic Party led by Jagmeet Singh	205	81	125	68	74	63	64	55	87	79	68	23
	15%	12%	18%	23%	15%	11%	16%	13%	17%	19%	15%	9%
			J	N						T	T	
Bloc Québécois led by Yves-Francois Blanchet	73	42	30	5	33	34	23	29	21	39	19	6
	5%	6%	4%	2%	7%	6%	6%	7%	4%	9%	4%	2%
					L	L				ST		
Other party	110	54	56	26	43	41	26	38	46	34	29	33
	8%	8%	8%	9%	9%	7%	6%	9%	9%	8%	7%	12%
												S
-Green Party led by Elizabeth May	89	46	44	21	31	36	20	27	42	26	23	30
	7%	7%	6%	7%	7%	6%	5%	6%	8%	6%	5%	11%
												S
-Peoples Party of Canada led by Maxime Bernier	15	6	9	3	11	2	3	11	1	5	5	1
	1%	1%	1%	1%	2%	*%	1%	3%	*%	1%	1%	*%
					N			Q				
-Another Political Party	5	2	3	2	1	2	2	0	3	3	1	1
	*%	*%	*%	1%	*%	*%	*%	*%	1%	1%	*%	*%

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## About **DART** C-Suite Communicators and **Maru/Blue**

**DART C-Suite Communicators** is a team of high-level insight specialists and seasoned communicators who partner with the C-Suite, Executive leadership, or the Board to advance and protect crucial interests, brands, assets, and reputations requiring vital intelligence and pivotal communication strategies. Differentiated by our C-Suite peer-level bench strength, **DART C-Suite Communicators** consultants are smart, strategic thinkers who bring experienced fresh-eyes to tough communications assignments knowing the right questions to ask, the internal and external audiences to heed, and the tools and tempo to deliver actionable solutions and accountability. Together, the **DART C-Suite Communicators** team discreetly and seamlessly fills the gaps in existing resources by either doing the work needed or by providing advice and counsel. We are C-Suite confidants who bring integrity, honesty, ideation, and trustworthy sound-boarding to every assignment.

**DART C-Suite Communicators** is independent and not tied to any political organization.

It is a partnership founded by **veteran pollster John Wright**  
and **communications specialist Victoria Ollers**.

**DART C-Suite Communicators** public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/> **DART C-Suite Communicators** abides by the MRIA polling disclosure requirements.

**Maru/Blue** is a premium quality data services firm that provides reliable global data connections for brands, agencies, and market research. We create value for our clients by connecting them with expertly profiled known respondents. The result? Reliable, reproducible insights. We deliver instant access to the general population, specific markets, and your or your competitor's customers. **Maru/Blue** began disrupting the market community industry in 2000. Our market communities' broke new ground, adding depth and richness to clients' understanding of what motivates their customers and shapes their markets. Now, as part of the **Maru Group**, we continue to provide reliable global data connections for agencies, brands, and market research firms. **Springboard America**, and **Maru Voice Canada**, established more than a decade ago, are a testament to our commitment and depth of engagement. More recently we developed the **Maru Voice Business Canada** and Springboard America Business Forum, both an excellent source for business to business research.

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