

Detailed Tables

Voter Intentions At the Drawing Up of the Writ for the 2019 Federal Election

Scheer's Conservatives (35% -4) Lead Nationally to Trudeau's Liberals (32% N/C), Singh's NDP (15% N/C), May's Green Party (8% +1), and Bernier's Peoples Party (2% +1) with Blanchet's Bloc Québécois at 23% in Quebec (+1)

For Public Release September 13, 2019

*These are some of the Data Tables of a **DART** & **Maru/Blue** Voice Canada Poll conducted as part of a regular sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters for the Sun Network/Postmedia. The research is created and analyzed under the direction of veteran pollster John Wright, who is a Partner of **DART** C-Suite Communicators. Data was collected by Canada's national survey sample research provider **Maru/Blue** using their **Maru** Voice of Canada Omni Online curated panel.*

*The survey was conducted among 1,517 randomly selected Canadian adults who are members of **Maru/Blue**'s Online panel on September 11, 2019. Respondents could opt in for either official language. The survey identified 1,253 decided or leaning voters out of the total sample. The results have been weighted by education, age, gender, and region to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Reporting of results from Prince Edward Island, Nunavut and both the Yukon and Northwest Territories is*

excluded because of extremely small sample sizes. Discrepancies in or between totals are due to rounding. Voter intent is weighted by past vote and demographics. The precision of this **DART & Maru/Blue Voice Canada Poll Online** poll is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 2.9 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and individual provinces. Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages Uppercase letters indicate significance at the 95% level.

Visit <http://www.dartincom.ca/polls/> for all written releases and detailed tables.

For further information or commentary please contact:

John Wright

Partner

DART C-Suite Communicators

(416) 919-2101 jwright@dartincom.ca

	Region								
	Total	BC	AB	MB/SK	SK	MB	ON	PQ	ATL
	A	B	C	D	E	F	G	H	I
BASE: All Respondents	1517	222	173	118	52	66	551	339	114
BASE: WEIGHTED	1517	193	153	100*	47*	54*	570	381	120
Not sure/Can't say	213	16	24	14	9	5	73	55	31
	14%	8%	16%	14%	20%	9%	13%	15%	26%
			B		B			B	BCDFGH
Would not vote	62	3	6	9	3	5	23	18	3
	4%	2%	4%	8%	7%	10%	4%	5%	3%
				B		BI			

	Gender			Age			Income		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+
	A	J	K	L	M	N	O	P	Q
BASE: All Respondents	1517	791	726	348	526	643	473	478	352
BASE: WEIGHTED	1517	739	778	322	561	635	483	479	348
Not sure/Can't say	213	71	142	44	83	87	77	56	33
	14%	10%	18%	14%	15%	14%	16%	12%	9%
			J				Q		
Would not vote	62	33	29	25	22	15	30	15	7
	4%	4%	4%	8%	4%	2%	6%	3%	2%
				MN			PQ		

	Education				Language		Children in Household	
	Total	HS or less	College/ Tech school	Univ+	English	French	Yes	No
	A	R	S	T	U	V	W	X
BASE: All Respondents	1517	509	472	536	1234	283	411	1106
BASE: WEIGHTED	1517	512	475	529	1183	334	410	1107
Not sure/Can't say	213	98	74	42	159	54	52	161
	14%	19%	16%	8%	13%	16%	13%	15%
		T	T					
Would not vote	62	32	17	13	46	16	14	48
	4%	6%	4%	2%	4%	5%	3%	4%
								T

MARU VOICE
CANADA

Likely to support + leaners

	Region						
	Total	BC	AB	MB/SK	ON	PQ	ATL
	A	B	C	D	G	H	I
BASE: Decided Voters	1253	199	142	94	462	273	83
BASE: WEIGHTED	1242	173	123	78*	475	307	86*
Conservative Party led by An	435	53	76	37	157	87	26
	35%	31%	62%	47%	33%	28%	31%
			BDFGHI	BGHI			
Liberal Party led by Justin Tru	402	43	19	21	190	97	30
	32%	25%	16%	27%	40%	32%	35%
					BCDH	C	C
New Democratic Party led by	191	47	17	13	76	23	15
	15%	27%	14%	17%	16%	7%	17%
		CGH	H	H	H		H
Bloc Quebecois led by Yves-	71	0	0	0	0	71	0
	6%	-	-	-	-	23%	-
						BCDFGI	
Other party	110	27	5	4	40	19	15
	9%	15%	4%	6%	9%	6%	17%
		CDGH					CDGH
Green Party led by Elizabeth	103	25	4	4	38	18	14
	8%	14%	3%	6%	8%	6%	16%
		CDGH					CDGH
Peoples Party of Canada led	27	2	5	3	11	6	1
	2%	1%	4%	4%	2%	2%	1%
Another Political Party	12	3	2	0	2	5	0
	1%	2%	1%	-	1%	1%	-

	Gender			Age			Income		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+
	A	J	K	L	M	N	O	P	Q
BASE: Decided Voters	1253	682	571	282	427	544	369	413	314
BASE: WEIGHTED	1242	635	607	253	457	532	376	408	309
Conservative Party led by An	435	240	195	63	151	222	113	137	123
	35%	38%	32%	25%	33%	42%	30%	33%	40%
					L	LM			O
Liberal Party led by Justin Tru	402	195	207	98	135	169	117	137	102
	32%	31%	34%	39%	29%	32%	31%	33%	33%
				M					
New Democratic Party led by	191	83	108	56	80	54	68	59	47
	15%	13%	18%	22%	18%	10%	18%	15%	15%
			J	N	N				
Bloc Quebecois led by Yves-	71	42	30	9	24	39	33	25	8
	6%	7%	5%	3%	5%	7%	9%	6%	3%
							Q	Q	
Other party	110	55	55	16	50	44	33	41	24
	9%	9%	9%	6%	11%	8%	9%	10%	8%
Green Party led by Elizabeth	103	50	53	14	48	41	31	38	23
	8%	8%	9%	5%	11%	8%	8%	9%	7%
					L				
Peoples Party of Canada led	27	19	8	8	15	4	9	10	3
	2%	3%	1%	3%	3%	1%	2%	3%	1%
		K		N	N				
Another Political Party	12	6	6	5	4	3	5	1	2
	1%	1%	1%	2%	1%	1%	1%	0%	1%

	Education				Language		Children in Household	
	Total	HS or less	College/ Tech school	Univ+	English	French	Yes	No
	A	R	S	T	U	V	W	X
BASE: Decided Voters	1253	389	383	481	1031	222	345	908
BASE: WEIGHTED	1242	382	384	475	978	263	344	897
Conservative Party led by An	435	164	146	125	356	79	130	306
	35%	43%	38%	26%	36%	30%	38%	34%
		T	T					
Liberal Party led by Justin Tru	402	99	119	184	333	69	107	295
	32%	26%	31%	39%	34%	26%	31%	33%
				RS	V			
New Democratic Party led by	191	56	52	83	174	17	62	128
	15%	15%	14%	17%	18%	6%	18%	14%
					V			
Bloc Quebecois led by Yves-	71	25	27	19	2	70	12	59
	6%	7%	7%	4%	0%	26%	4%	7%
						U		
Other party	110	29	32	50	91	20	26	84
	9%	8%	8%	10%	9%	7%	8%	9%
Green Party led by Elizabeth	103	27	28	49	85	18	25	78
	8%	7%	7%	10%	9%	7%	7%	9%
Peoples Party of Canada led	27	6	11	10	21	6	5	22
	2%	1%	3%	2%	2%	2%	1%	2%
Another Political Party	12	5	1	5	7	5	2	10
	1%	1%	0%	1%	1%	2%	1%	1%

About **DART** C-Suite Communicators and Maru/Blue

DART C-Suite Communicators is a team of high-level insight specialists and seasoned communicators who partner with the C-Suite, Executive leadership, or the Board to advance and protect crucial interests, brands, assets, and reputations requiring vital intelligence and pivotal communication strategies. Differentiated by our C-Suite peer-level bench strength, **DART C-Suite Communicators** consultants are smart, strategic thinkers who bring experienced fresh-eyes to tough communications assignments knowing the right questions to ask, the internal and external audiences to heed, and the tools and tempo to deliver actionable solutions and accountability. Together, the **DART C-Suite Communicators** team discreetly and seamlessly fills the gaps in existing resources by either doing the work needed or by providing advice and counsel. We are C-Suite confidants who bring integrity, honesty, ideation, and trustworthy sound-boarding to every assignment.

DART C-Suite Communicators is independent and not tied to any political organization.
It is a partnership founded by *veteran pollster John Wright*
and *communications specialist Victoria Ollers*.

DART C-Suite Communicators public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/> **DART C-Suite Communicators** abides by the MRIA polling disclosure requirements.

Maru/Blue is a premium quality data services firm that provides reliable global data connections for brands, agencies, and market research. We create value for our clients by connecting them with expertly profiled known respondents. The result? Reliable, reproducible insights. We deliver instant access to the general population, specific markets, and your or your competitor's customers. **Maru/Blue** began disrupting the market community industry in 2000. Our market communities' broke new ground, adding depth and richness to clients' understanding of what motivates their customers and shapes their markets. Now, as part of the **Maru Group**, we continue to provide reliable global data connections for agencies, brands, and market research firms. **Springboard America**, and **Maru Voice Canada**, established more than a decade ago, are a testament to our commitment and depth of engagement. More recently we developed the **Maru Voice Business Canada** and Springboard America Business Forum, both an excellent source for business to business research.

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