

Detailed Tables

Down the Home Stretch:

Scheer's Conservatives (33% N/C) Lead Trudeau Liberals (29% +1) Nationally followed by Singh's NDP (21% +1), May's Green Party (7% N/C), and Bernier's People's Party (2% N/C)
Blanchet's Bloc Québécois (33% -2) Lead in Quebec

For Public Release October 18, 2019

Methodology

*These are some of the topline findings of a **DART & Maru/Blue Voice Canada** conducted as part of a regular sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters. The research is created and analyzed under the direction of veteran pollster John Wright, who is a Partner of **DART C-Suite Communicators**. Data was collected by Canada's national survey sample research provider **Maru/Blue** using their **Voice Canada** Omni Online curated panel. **DART & Maru/Blue** are members of the Canadian Research Insights Council and adhere to the professional disclosure standards which can be accessed at:*

<https://canadianresearchinsightscouncil.ca/standards/>

*The survey was conducted among 1,518 randomly selected Canadian adults who are members of **Maru/Blue's** Online panel on October 16, 2019. The survey identified 1,368 decided or leaning voters out of the total sample. Respondents could opt in for either official language. The results have been weighted by education, age, gender, and region to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Reporting of results from Prince Edward Island, Nunavut and both the Yukon and Northwest Territories is excluded because of extremely small sample sizes. Discrepancies in or between totals are due to rounding.*

Voter intent is weighted by past vote and demographics. The precision of this **DART & Maru/Blue Voice Canada Poll** is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 2.9 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and individual provinces.

Visit <http://www.dartincom.ca/polls/> for the written release and detailed tables.

For further information or commentary please contact:

John Wright

Partner

DART C-Suite Communicators

(416) 919-2101 jwright@dartincom.ca

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages Uppercase letters indicate significance at the 95% level.

1. Now, based on how you feel right now, which party's candidate would you be most likely to support in your own riding if a federal election were held tomorrow?
2. Is there any party you are leaning towards?

MARU VOICE
CANADA

Vote including DK/WNV

	Region						
	Total	BC	AB	MB/SK	ON	PQ	ATL
	A	B	C	D	G	H	I
BASE: All Respondents	1518	226	175	103	577	329	108
BASE: WEIGHTED	1518	194	152	99*	566	384	122*
Conservative Party led by An	448	50	82	45	182	63	25
	30%	26%	54%	46%	32%	17%	21%
		H	BGHIJKLM	BGHIKL	HIL		
Liberal Party led by Justin Tru	391	49	19	18	162	102	40
	26%	25%	13%	18%	29%	27%	33%
		CE			CDE	CE	CDE
New Democratic Party led by	281	46	27	22	112	43	33
	19%	23%	18%	22%	20%	11%	27%
		HM		H	H		HM
Bloc Quebecois led by Yves-	111	0	0	0	0	111	0
	7%	-	-	-	-	29%	-
						BCDEFGJKLM	
Other party	133	29	16	3	50	17	17
	9%	15%	10%	3%	9%	5%	14%
		DFGHJ	H		H		DFH
Green Party led by Elizabeth	97	21	5	2	39	16	15
	6%	11%	3%	2%	7%	4%	12%
		CDFH					CDFH
Peoples Party of Canada led	28	4	8	2	9	1	3
	2%	2%	6%	2%	2%	0%	2%
		H	GHJKM				
Another Political Party	8	4	3	0	2	0	0
	1%	2%	2%	-	0%	-	-
		GH	H				
Not sure/Can't say	104	15	5	7	38	35	4
	7%	8%	3%	7%	7%	9%	4%
						C	
Would not vote	49	6	3	4	22	13	2
	3%	3%	2%	4%	4%	3%	2%

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
	A	N	O	P	Q	R	S	T	U	V	W	X
BASE: All Respondents	1518	764	754	370	506	642	477	470	359	502	490	526
BASE: WEIGHTED	1518	735	783	321	560	637	485	459	351	519	486	513
Conservative Party led by An	448	267	182	65	161	223	118	141	127	174	149	125
	30%	36%	23%	20%	29%	35%	24%	31%	36%	34%	31%	24%
		O			P	PQ		S	S	X	X	
Liberal Party led by Justin Tru	391	173	218	82	127	181	130	119	90	112	119	160
	26%	24%	28%	26%	23%	28%	27%	26%	26%	22%	24%	31%
						Q						VW
New Democratic Party led by	281	105	176	94	102	86	103	84	65	82	94	104
	19%	14%	22%	29%	18%	13%	21%	18%	19%	16%	19%	20%
			N	QR	R							
Bloc Quebecois led by Yves-	111	58	53	8	41	62	36	46	20	46	36	29
	7%	8%	7%	2%	7%	10%	7%	10%	6%	9%	7%	6%
					P	P		U				
Other party	133	68	66	41	55	37	45	30	30	31	42	60
	9%	9%	8%	13%	10%	6%	9%	7%	8%	6%	9%	12%
				R	R							V
Green Party led by Elizabeth	97	50	47	25	40	32	33	21	21	21	30	47
	6%	7%	6%	8%	7%	5%	7%	5%	6%	4%	6%	9%
												V
Peoples Party of Canada led	28	15	12	11	13	4	10	8	7	7	11	9
	2%	2%	2%	3%	2%	1%	2%	2%	2%	1%	2%	2%
				R	R							
Another Political Party	8	3	6	5	2	1	2	2	1	3	1	4
	1%	0%	1%	2%	0%	0%	0%	0%	0%	1%	0%	1%
				R								
Not sure/Can't say	104	37	67	19	49	37	31	26	17	44	36	24
	7%	5%	9%	6%	9%	6%	6%	6%	5%	8%	7%	5%
			N							X		
Would not vote	49	27	22	13	25	12	22	14	3	29	10	11
	3%	4%	3%	4%	4%	2%	5%	3%	1%	6%	2%	2%
					R		U			WX		

Likely to support + leaners minus DK/WNV

	Region						
	Total	BC	AB	MB/SK	ON	PQ	ATL
	A	B	C	D	G	H	I
BASE: Decided Voters	1368	200	167	93	517	289	102
BASE: WEIGHTED	1365	173	144	88*	507	337	115*
Conservative Party led by An	448	50	82	45	182	63	25
	33%	29%	57%	51%	36%	19%	22%
		H	BGHIJKLM	BGHIKL	HIL		
Liberal Party led by Justin Tru	391	49	19	18	162	102	40
	29%	28%	13%	20%	32%	30%	35%
		CE			CDE	CE	CDE
New Democratic Party led by	281	46	27	22	112	43	33
	21%	26%	18%	25%	22%	13%	28%
		H		H	H		H
Bloc Quebecois led by Yves-	111	0	0	0	0	111	0
	8%	-	-	-	-	33%	-
						BCDEFGJKLM	
Other party	133	29	16	3	50	17	17
	10%	17%	11%	4%	10%	5%	15%
		DFGHJ	H		H		DFH
Green Party led by Elizabeth	97	21	5	2	39	16	15
	7%	12%	3%	2%	8%	5%	13%
		CDFH					CDFH
Peoples Party of Canada led	28	4	8	2	9	1	3
	2%	3%	6%	2%	2%	0%	2%
		H	GHJKM				
Another Political Party	8	4	3	0	2	0	0
	1%	2%	2%	-	0%	-	-
		GH	H				

CANADA

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
	A	N	O	P	Q	R	S	T	U	V	W	X
BASE: Decided Voters	1368	699	669	333	441	594	427	429	340	433	447	488
BASE: WEIGHTED	1365	671	694	289	486	589	432	420	331	445	441	479
Conservative Party led by An	448	267	182	65	161	223	118	141	127	174	149	125
	33%	40%	26%	22%	33%	38%	27%	34%	38%	39%	34%	26%
		O			P	P			S	X	X	
Liberal Party led by Justin Tru	391	173	218	82	127	181	130	119	90	112	119	160
	29%	26%	31%	28%	26%	31%	30%	28%	27%	25%	27%	33%
			N									VW
New Democratic Party led by	281	105	176	94	102	86	103	84	65	82	94	104
	21%	16%	25%	32%	21%	15%	24%	20%	20%	19%	21%	22%
			N	QR	R							
Bloc Quebecois led by Yves-	111	58	53	8	41	62	36	46	20	46	36	29
	8%	9%	8%	3%	9%	11%	8%	11%	6%	10%	8%	6%
					P	P		U		X		
Other party	133	68	66	41	55	37	45	30	30	31	42	60
	10%	10%	9%	14%	11%	6%	10%	7%	9%	7%	10%	13%
				R	R							V
Green Party led by Elizabeth	97	50	47	25	40	32	33	21	21	21	30	47
	7%	7%	7%	9%	8%	5%	8%	5%	6%	5%	7%	10%
												V
Peoples Party of Canada led	28	15	12	11	13	4	10	8	7	7	11	9
	2%	2%	2%	4%	3%	1%	2%	2%	2%	2%	3%	2%
				R	R							
Another Political Party	8	3	6	5	2	1	2	2	1	3	1	4
	1%	0%	1%	2%	0%	0%	0%	0%	0%	1%	0%	1%
				R								

CANADA

About **DART** C-Suite Communicators and Maru/Blue

DART C-Suite Communicators is a team of high-level insight specialists and seasoned communicators who partner with the C-Suite, Executive leadership, or the Board to advance and protect crucial interests, brands, assets, and reputations requiring vital intelligence and pivotal communication strategies. Differentiated by our C-Suite peer-level bench strength, **DART C-Suite Communicators** consultants are smart, strategic thinkers who bring experienced fresh-eyes to tough communications assignments knowing the right questions to ask, the internal and external audiences to heed, and the tools and tempo to deliver actionable solutions and accountability. Together, the **DART C-Suite Communicators** team discreetly and seamlessly fills the gaps in existing resources by either doing the work needed or by providing advice and counsel. We are C-Suite confidants who bring integrity, honesty, ideation, and trustworthy sound-boarding to every assignment.

DART C-Suite Communicators is independent and not tied to any political organization.
It is a partnership founded by *veteran pollster John Wright*
and *communications specialist Victoria Ollers*.

DART C-Suite Communicators public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/> **DART & Maru/Blue** are members of the Canadian Research Insights Council and adhere to the professional disclosure standards which can be accessed at: <https://canadianresearchinsightscouncil.ca/standards/>

Maru/Blue is a premium quality data services firm that provides reliable global data connections for brands, agencies, and market research. We create value for our clients by connecting them with expertly profiled known respondents. The result? Reliable, reproducible insights. We deliver instant access to the general population, specific markets, and your or your competitor's customers. **Maru/Blue** began disrupting the market community industry in 2000. Our market communities' broke new ground, adding depth and richness to clients' understanding of what motivates their customers and shapes their markets. Now, as part of the **Maru Group**, we continue to provide reliable global data connections for agencies, brands, and market research firms. **Springboard America**, and **Maru Voice Canada**, established more than a decade ago, are a testament to our commitment and depth of engagement. More recently we developed the **Maru Voice Business Canada** and Springboard America Business Forum, both an excellent source for business to business research.

Discover us at:

www.dartincom.ca www.marublue.net