

Detailed Tables

Trudeau Liberals (28% -2) Wounded – Caught in Pincer Between Surge of Both Singh NDP (20% +5) and Blanchet's Bloc Québécois (35% +9) in Quebec

Younger Voters also Desert Trudeau for Singh

Scheer's Conservatives (33% -4) Stumble but Lead Nationally as May's Green Party (7% -1) Trails, and Bernier's Peoples Party (2% -1) Flatlines

For Public Release October 12, 2019

These are some of the data tables of a **DART & Maru/Blue Voice Canada** conducted as part of a regular sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters. The research is created and analyzed under the direction of veteran pollster John Wright, who is a Partner of **DART C-Suite Communicators**. Data was collected by Canada's national survey sample research provider **Maru/Blue** using their **Voice Canada** Omni Online curated panel. **DART & Maru/Blue** are members of the Canadian Research Insights Council and adhere to the professional disclosure standards which can be accessed at: <https://canadianresearchinsightscouncil.ca/standards/>

The survey was conducted among 1,310 randomly selected Canadian adults who are members of **Maru/Blue's** Online panel on October 9, 2019. The survey identified 1,294 decided or leaning voters out of the total sample. Respondents could opt in for either official language. The results have been weighted by education, age, gender, and region to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Reporting of results from Prince Edward Island, Nunavut and both the

*Yukon and Northwest Territories is excluded because of extremely small sample sizes. Discrepancies in or between totals are due to rounding. Voter intent is weighted by past vote and demographics. The precision of this **DART & Maru/Blue Voice Canada Poll** is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 3.1 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and individual provinces.*

Visit <http://www.dartincom.ca/polls/> for all written releases and detailed tables.

For further information or commentary please contact:

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Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages Uppercase letters indicate significance at the 95% level.

Vote including DK/WNV

	Region						
	Total	BC	AB	MB/SK	ON	PQ	ATL
	A	B	C	D	G	H	I
BASE: All Respondents	1510	212	185	105	575	333	100
BASE: WEIGHTED	1510	196	162	101*	565	371	114*
Conservative Party led by An	433	65	89	47	155	56	20
	29%	33%	55%	46%	27%	15%	18%
		HIL	BGHIJKLM	BGHIJKL	H		
Liberal Party led by Justin Tru	364	42	21	17	163	82	39
	24%	21%	13%	17%	29%	22%	34%
		C			CDEH	C	BCDEH
New Democratic Party led by	259	38	18	18	120	42	23
	17%	19%	11%	18%	21%	11%	20%
		H			CH		
Bloc Quebecois led by Yves-	111	1	0	0	1	109	0
	7%	0%	-	-	0%	29%	-
						BCDEFGIJKLM	
Other party	104	23	9	4	40	15	12
	7%	12%	5%	4%	7%	4%	10%
		CHKL					H
Green Party led by Elizabeth	89	22	6	3	31	14	12
	6%	11%	4%	3%	6%	4%	10%
		CDGHKLM					HKL
Peoples Party of Canada led	26	4	4	2	10	4	3
	2%	2%	2%	2%	2%	1%	3%
Another Political Party	11	1	1	1	7	1	0
	1%	0%	0%	1%	1%	0%	-
Not sure/Can't say	142	16	18	9	45	45	9
	9%	8%	11%	9%	8%	12%	8%
						J	
Would not vote	74	8	5	4	32	18	8
	5%	4%	3%	4%	6%	5%	7%

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
	A	N	O	P	Q	R	S	T	U	V	W	X
BASE: All Respondents	1510	766	744	325	544	641	448	510	327	471	490	549
BASE: WEIGHTED	1510	738	772	317	559	634	489	500	283	635	478	397
Conservative Party led by An	433	249	185	62	160	211	111	154	104	194	143	96
	29%	34%	24%	20%	29%	33%	23%	31%	37%	31%	30%	24%
		O			P	P		S	S	X		
Liberal Party led by Justin Tru	364	175	189	71	129	164	115	107	82	123	115	125
	24%	24%	24%	22%	23%	26%	24%	21%	29%	19%	24%	31%
									T			VW
New Democratic Party led by	259	111	148	102	89	68	95	91	42	107	79	73
	17%	15%	19%	32%	16%	11%	19%	18%	15%	17%	17%	18%
				QR	R							
Bloc Quebecois led by Yves-	111	56	55	6	43	62	45	42	13	56	30	25
	7%	8%	7%	2%	8%	10%	9%	8%	5%	9%	6%	6%
					P	P	U					
Other party	104	53	50	20	36	48	41	41	13	34	40	30
	7%	7%	7%	6%	6%	8%	8%	8%	4%	5%	8%	8%
Green Party led by Elizabeth	89	44	46	20	26	43	35	36	12	27	36	27
	6%	6%	6%	6%	5%	7%	7%	7%	4%	4%	7%	7%
											V	
Peoples Party of Canada led	26	18	7	2	13	11	11	8	3	10	11	5
	2%	3%	1%	1%	2%	2%	2%	2%	1%	2%	2%	1%
		O										
Another Political Party	11	7	4	1	6	5	4	6	0	4	5	2
	1%	1%	1%	0%	1%	1%	1%	1%	-	1%	1%	1%
Not sure/Can't say	142	47	95	29	59	54	39	40	19	66	44	32
	9%	6%	12%	9%	11%	9%	8%	8%	7%	10%	9%	8%
			N									
Would not vote	74	31	43	25	34	16	34	15	9	47	14	13
	5%	4%	6%	8%	6%	2%	7%	3%	3%	7%	3%	3%
				R	R		TU			WX		

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Likely to support + leaners minus DK/WNV

	Region						
	Total	BC	AB	MB/SK	ON	PQ	ATL
	A	B	C	D	G	H	I
BASE: Decided Voters	1310	188	164	92	497	281	88
BASE: WEIGHTED	1294	173	139	88*	489	308	97*
Conservative Party led by An	433	65	89	47	155	56	20
	33%	38%	64%	53%	32%	18%	21%
		HIL	BGHUJKLM	BGHUJKL	HI		
Liberal Party led by Justin Tru	364	42	21	17	163	82	39
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		C			BCDE	C	BCDEH
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	1%	1%	0%	1%	2%	0%	-

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	College/ Tech school	Univ+
	A	N	O	P	Q	R	S	T	U	V	W	X
BASE: Decided Voters	1310	690	620	279	458	573	384	458	298	392	433	485
BASE: WEIGHTED	1294	659	635	263	466	564	416	446	255	522	419	352
Conservative Party led by An	433	249	185	62	160	211	111	154	104	194	143	96
	33%	38%	29%	24%	34%	37%	27%	35%	41%	37%	34%	27%
		O			P	P		S	S	X	X	
Liberal Party led by Justin Tru	364	175	189	71	129	164	115	107	82	123	115	125
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									T			VW
New Democratic Party led by	259	111	148	102	89	68	95	91	42	107	79	73
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			N	QR	R							
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					P	P	U					
Other party	104	53	50	20	36	48	41	41	13	34	40	30
	8%	8%	8%	8%	8%	8%	10%	9%	5%	6%	10%	8%
							U					
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	7%	7%	7%	8%	6%	8%	8%	8%	5%	5%	9%	8%
Peoples Party of Canada led	26	18	7	2	13	11	11	8	3	10	11	5
	2%	3%	1%	1%	3%	2%	3%	2%	1%	2%	3%	1%
Another Political Party	11	7	4	1	6	5	4	6	0	4	5	2
	1%	1%	1%	0%	1%	1%	1%	1%	-	1%	1%	1%

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About **DART** C-Suite Communicators and Maru/Blue

DART C-Suite Communicators is a team of high-level insight specialists and seasoned communicators who partner with the C-Suite, Executive leadership, or the Board to advance and protect crucial interests, brands, assets, and reputations requiring vital intelligence and pivotal communication strategies. Differentiated by our C-Suite peer-level bench strength, **DART C-Suite Communicators** consultants are smart, strategic thinkers who bring experienced fresh-eyes to tough communications assignments knowing the right questions to ask, the internal and external audiences to heed, and the tools and tempo to deliver actionable solutions and accountability. Together, the **DART C-Suite Communicators** team discreetly and seamlessly fills the gaps in existing resources by either doing the work needed or by providing advice and counsel. We are C-Suite confidants who bring integrity, honesty, ideation, and trustworthy sound-boarding to every assignment.

DART C-Suite Communicators is independent and not tied to any political organization.
It is a partnership founded by *veteran pollster John Wright*
and *communications specialist Victoria Ollers*.

DART C-Suite Communicators public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/> **DART & Maru/Blue** are members of the Canadian Research Insights Council and adhere to the professional disclosure standards which can be accessed at: <https://canadianresearchinsightscouncil.ca/standards/>

Maru/Blue is a premium quality data services firm that provides reliable global data connections for brands, agencies, and market research. We create value for our clients by connecting them with expertly profiled known respondents. The result? Reliable, reproducible insights. We deliver instant access to the general population, specific markets, and your or your competitor's customers. **Maru/Blue** began disrupting the market community industry in 2000. Our market communities' broke new ground, adding depth and richness to clients' understanding of what motivates their customers and shapes their markets. Now, as part of the **Maru Group**, we continue to provide reliable global data connections for agencies, brands, and market research firms. **Springboard America**, and **Maru Voice Canada**, established more than a decade ago, are a testament to our commitment and depth of engagement. More recently we developed the **Maru Voice Business Canada** and Springboard America Business Forum, both an excellent source for business to business research.

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