

# The Showdown Between Ontario's Secondary School Teachers and the Ontario Government

*On motives and conduct: a plurality (40%) give both sides a failing grade, three in 10 (31%) side with Teachers, one quarter (25%) give nod to the Government, and just a fraction (6%) give both sides a passing grade*

For Public Release December 7, 2019

**A DART & Maru/Blue**

**Voice Canada Poll**

*This public opinion survey is branded as the **DART & Maru/Blue** Voice Canada Poll. Both firms are non-partisan and comprised of well-known national veteran survey/research professionals who have worked together for decades.*

*Once released into the public domain, findings contained herein may be used with source attribution given to the **DART & Maru/Blue** Poll. Descriptions of the findings, methodology and contact persons are provided in this release – with a full set of detailed tables with questions found for easy download at <http://www.dartincom.ca/polls/> A description of **DART & Maru/Blue** Voice Canada Poll can also be found in this release.*

## The Showdown Between Ontario's Secondary School Teachers and the Government

*On motives and conduct: a plurality (40%) give both sides a failing grade, three in 10 (31%) side with Teachers, one quarter (25%) give nod to Ontario Government, and just a fraction (6%) give both sides a passing grade*

December 7, 2019 – A **DART & Maru/Blue Voice Canada Poll** released today finds that neither the Ontario government nor the secondary public school unions are winning over the public in how they are handling the current standoff – either in what they say is being done at the bargaining table or through their talking points in the public domain.

In fact, when averaging the positive perceptions each gets on a series of measures about their apparent motives and conduct, the Ontario government led by Education Minister Stephen Lecce gets the nod from just one quarter (25%) of the population, while the Ontario Secondary Schools Teachers' Federation (OSSTF) led by President Harvey Bischof fares slightly better with accolades from just three in 10 (31%). A plurality (40%) of Ontarians give *both sides* a failing grade while just a fraction (6%) give *both sides* a passing grade.

The poll was conducted on the heels of a one day strike among secondary schools throughout the province as parents and students alike now gird for another scheduled for December 11, 2019. The latest public opinion sounding finds the following measurements:

*Who is acting in the best interests of taxpayers? Neither: 44%*, followed by those who support the government (33%), the teacher's unions (19%), and a fraction (4%) for both.

*Who is being fair and reasonable? Neither: 41%*, followed by the teacher's unions (31%), the government (22%), and a fraction (6%) for both.

*Who has acted responsibly? Neither: 40%*, followed by the teacher's unions (32%), the government (22%), and a fraction (6%) for both.

*Who is acting in the best interests of parents and student? Neither: 39%*, followed by the teacher's unions (37%), the government (20%), and a fraction (5%) for both.

*Who is being realistic? Neither, and the teacher's unions: 34%* followed by the government (26%) and a fraction (6%) for both.

— 30 —

## Methodology

*These are some of the topline findings of a **DART & Maru/Blue Voice Canada** conducted for Sun Publishing/Postmedia created and analyzed under the direction of veteran pollster John Wright, who is a Partner of **DART C-Suite Communicators**. Data was collected by Canada's national survey sample research provider **Maru/Blue** using their **Voice Canada** Omni Online curated panel.*

*The survey was conducted among 593 randomly selected Ontario adults who are members of **Maru/Blue's** Online panel on December 4, 2019. The results have been weighted by education, age, gender, and region to match the population, according to Census data. Discrepancies in or between totals are due to rounding. The precision of this **DART & Maru/Blue Voice Canada Poll** is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 4.6 percentage points, 19 times out of 20, had all Ontario adults been polled. The credibility interval will be wider among subsets of the population and individual provinces.*

**Visit <http://www.dartincom.ca/polls/> for the written release and detailed tables.**

**For further information or commentary please contact:**

**John Wright**

Partner

**DART C-Suite Communicators**

(416) 919-2101 [jwright@dartincom.ca](mailto:jwright@dartincom.ca)

## About **DART** & **Maru/Blue**

**DART C-Suite Communicators** is a team of high-level insight specialists and seasoned communicators who partner with the C-Suite, Executive leadership, or the Board to advance and protect crucial interests, brands, assets, and reputations requiring vital intelligence and pivotal communication strategies. Differentiated by our C-Suite peer-level bench strength, **DART C-Suite Communicators** consultants are smart, strategic thinkers who bring experienced fresh-eyes to tough communications assignments knowing the right questions to ask, the internal and external audiences to heed, and the tools and tempo to deliver actionable solutions and accountability. Together, the **DART C-Suite Communicators** team discreetly and seamlessly fills the gaps in existing resources by either doing the work needed or by providing advice and counsel. We are C-Suite confidants who bring integrity, honesty, ideation, and trustworthy sound-boarding to every assignment.

**DART C-Suite Communicators** is independent and not tied to any political organization.

It is a partnership founded by *veteran pollster John Wright* and *communications specialist Victoria Ollers*.

**DART C-Suite Communicators** public releases of polling results, including detailed tables (weighted/unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/>

**DART C-Suite Communicators** abides by the MRIA polling disclosure requirements.

**Maru/Blue** is a premium quality data services firm that provides reliable global data connections for brands, agencies, and market research. We create value for our clients by connecting them with expertly profiled known respondents. The result? Reliable, reproducible insights. We deliver instant access to the general population, specific markets, and your or your competitor's customers. **Maru/Blue** began disrupting the market community industry in 2000. Our market communities' broke new ground, adding depth and richness to clients' understanding of what motivates their customers and shapes their markets. Now, as part of the **Maru Group**, we continue to provide reliable global data connections for agencies, brands, and market research firms. **Maru Springboard America**, and **Maru Voice Canada**, established more than a decade ago, are a testament to our commitment and depth of engagement. More recently we developed the **Maru Voice Business Canada** and **Springboard America Business Forum**, both an excellent source for business to business research.

**Discover us at:**

[www.dartincom.ca](http://www.dartincom.ca)   [www.marublue.net](http://www.marublue.net)