

Coronavirus

Majority (75%) of Canadians Confident Local Hospital and Health Care System Could Provide Proper Medical Attention if they Contract COVID-19

Six in 10 (60% +8 points from last week) Concerned they Could Actually Contract the Coronavirus – up from Just 29% in February 2020

Release Date: March 25, 2020

DART & **maru** / **BLUE**

Voice Canada Poll

*This public opinion survey is branded as the **DART & maru/BLUE Voice Canada Poll**. Both firms are non-partisan and comprised of well-known national veteran survey/research professionals who have worked together for decades.*

*Once released into the public domain, findings contained herein may be used with source attribution given to the **DART & maru/BLUE Poll**. Descriptions of the findings, methodology and contact persons are provided in this release – with a full set of detailed tables with questions found for easy download at <http://www.dartincom.ca/polls/> A description of **DART & maru/BLUE Voice Canada Poll** can also be found in this release.*

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Six in 10 (60% +8 points from last week) Concerned they Could Actually Contract the Coronavirus – up from Just 29% in February 2020

March 25, 2020 – A new survey released by the polling group of **DART & maru/Blue** indicates that a majority (75%) of Canadians are confident that their community hospital and healthcare system could provide them with the proper medical attention if they or someone in their family contracted the virus. But however confident they may be, it's against a backdrop of an ever-escalating concern that they themselves may contract the COVID-19 virus: a majority (60%) now believe it could happen to them, up 8 points from 52% one week ago, and up 31 points since February 1, 2020.

The **DART & maru/Blue Voice Canada Poll** survey was conducted among 1,514 randomly selected Canadian adults who are members of **maru/Blue's Voice Canada** Online panel on March 20-21, 2020 and is considered accurate to within +/- 2.9 percentage points. Portions of the written findings and data may be used by anyone for publication in the public domain with appropriate attribution to the survey being conducted by **DART & maru/Blue**. Interpretation may be subject to correction.

Confidence that the local healthcare system will be there when they need it...

A majority (75%) of Canadians are confident (19% a great deal of confidence/57% somewhat) their community hospital and healthcare system could provide proper medical attention if they or someone in their family contracted the COVID-19 virus – with the highest level of confidence in Québec (84%), followed by those in British Columbia (77%), Manitoba/Saskatchewan (75%), Alberta (74%), Ontario (72%), and Atlantic Canada (68%).

Three Quarters (75%) of Canadians Confident their Community Hospital and Health Care System Could Provide Proper Medical Attention if they or Someone in their Family Contracted COVID-19



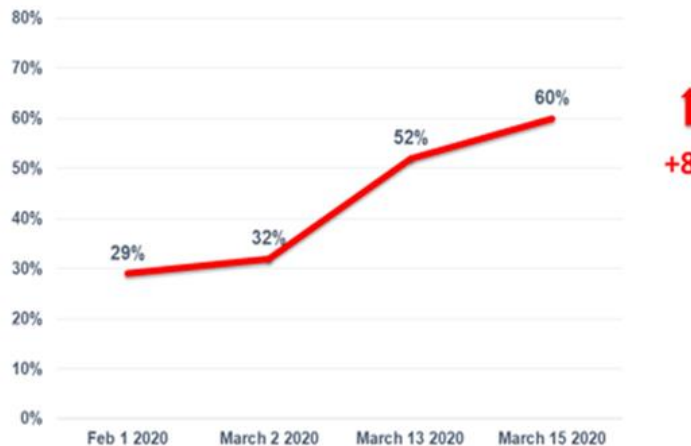
Total base n=1515 How much confidence do you have that your community hospital and health care system could provide you with the proper medical attention if you or someone in your family contracted the coronavirus?

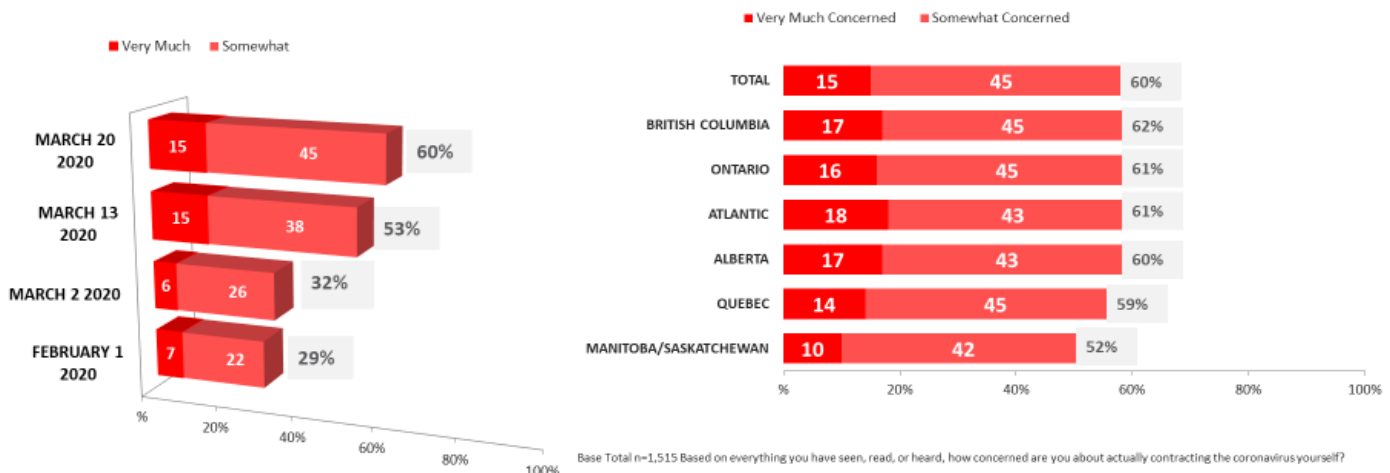
Those with the least amount of confidence (25%) can be found in Atlantic Canada (32%) followed by those from Ontario (20%), Alberta (26%), Manitoba/Saskatchewan (25%), British Columbia (23%), and Québec (16%).

Concern with Contracting COVID-19 Continues to Rise...

The survey found a majority (60%--15% very concerned/45% somewhat) – up 8 points from 52% one week ago, and up 31 points since February 1, 2020 – of Canadians are concerned about actually contracting the coronavirus themselves.

Canadians Concerned with Actually Contracting COVID-19





Those who are most likely to believe that they are vulnerable to the virus are middle-aged (35 - 54) Canadians with a university or higher education (18%).

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Methodology

These are some of the topline findings of a **DART & maru/BLUE Voice Canada Poll** conducted as part of a regular sounding of Canadians on various issues and matters that affect their lives as citizens, consumers, and voters. The research is created and analyzed under the direction of veteran pollster John Wright, who is a Partner of **DART C-Suite Communicators**. Data was collected by Canada's national survey sample research provider **maru/BLUE** using their **Voice Canada Omni Online** curated panel. The survey was conducted among 1,514 randomly selected Canadian adults who are members of **maru/BLUE**'s Online panel on March 20, 2020. The results have been weighted by education, age, gender, and region to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada. Reporting of results from Prince Edward Island, Nunavut and both the Yukon and Northwest Territories is excluded because of extremely small sample sizes. Respondents could choose between an English and French questionnaire. Discrepancies in or between totals are due to rounding. The precision of this **DART & maru/BLUE Voice Canada Poll** is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 2.9 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and individual provinces.

For further information or commentary please contact:

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DART&maru/BLUE

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About

DART C-Suite Communicators is a team of high-level insight specialists and seasoned communicators who partner with the C-Suite, Executive leadership, or the Board to advance and protect crucial interests, brands, assets, and reputations requiring vital intelligence and pivotal communication strategies. Differentiated by our C-Suite peer-level bench strength, **DART C-Suite Communicators** consultants are smart, strategic thinkers who bring experienced fresh-eyes to tough communications assignments knowing the right questions to ask, the internal and external audiences to heed, and the tools and tempo to deliver actionable solutions and accountability. Together, the **DART C-Suite Communicators** team discreetly and seamlessly fills the gaps in existing resources by either doing the work needed or by providing advice and counsel. We are C-Suite confidants who bring integrity, honesty, ideation, and trustworthy sound-boarding to every assignment. **DART C-Suite Communicators** is independent and not tied to any political organization. It is a partnership founded by veteran pollster John Wright and communications executive Victoria Ollers. **DART C-Suite Communicators** public releases of polling results, including detailed tables (weighted/ unweighted), questions used and analysis, are provided freely at <http://www.dartincom.ca/polls/> **DART C-Suite Communicators** abides by the CRIC polling disclosure requirements.

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