

## Methodology

This survey was conducted among 5,281 randomly selected Canadian adults who are members of Maru/Blue's Maru Voice Canada Online panel between November 25, 2020 to December 7, 2020. Each respondent provided their approval rating for the premier of their province. Respondents could opt in for either official language of the country. The results have been weighted by education, age, gender, and region to match the population, according to the latest Census data—to ensure the results are representative of the entire adult population of Canada. Prince Edward Island, Nunavut and both the Yukon and Northwest Territories are excluded because of extremely small sample sizes.

Discrepancies in or between totals are due to rounding. The precision of this survey is measured using a Bayesian Credibility Interval. In this case, the poll is accurate to within +/- 1.6 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population and within individual provinces. A full set of the data tables accompanies this release and is posted to the site <https://www.marublu.com/canadian-polls>

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### About Maru/Blue

[www.marublu.com/public-opinion](http://www.marublu.com/public-opinion) is a research channel for one of North America's leading premium quality data services firms. [www.marublu.com](http://www.marublu.com) provides reliable global data for private, public, and not-for-profit sector clients. It is part of the [www.marugroup.net](http://www.marugroup.net) that operates from ten centres within four continents. We are trusted advisors, and in a world of suspect information, we are obsessed with quality so we can deliver reliable, reproducible results. The world is changing, and the imperative must be to **#KnowEverything**

[Premier and New Democratic Party (NDP) leader John Horgan [BC]] Do you approve or disapprove of the performance of each of the following people?

	Gender		Age			Income			Education			
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	675	288	386	145	307	222	207	207	164	270	234	171
BASE: UNWEIGHTED	628	313	315	74	277	277	204	193	150	282	187	159
Strongly approve	165	63	102	19	57	89	51	49	43	63	63	38
	24%	22%	26%	13%	18%	40%	25%	24%	26%	23%	27%	22%
						DE						
Moderately approve	261	109	151	55	133	72	90	66	58	85	98	77
	39%	38%	39%	38%	43%	32%	43%	32%	36%	31%	42%	45%
Moderately disapprove	132	59	72	45	56	30	31	58	28	68	40	24
	19%	20%	19%	31%	18%	14%	15%	28%	17%	25%	17%	14%
				F			G		L			
Strongly disapprove	78	43	36	15	35	29	20	21	32	33	25	21
	12%	15%	9%	10%	11%	13%	10%	10%	19%	12%	11%	12%
Not sure	39	14	25	11	26	3	16	12	3	21	7	11
	6%	5%	7%	7%	8%	1%	8%	6%	2%	8%	3%	6%
				F								
Top2Box	425	172	253	75	190	161	140	115	101	148	162	116
	63%	60%	65%	51%	62%	72%	68%	56%	62%	55%	69%	68%
						D				J		
Bottom2Box	210	102	108	60	91	59	51	79	59	101	65	45
	31%	35%	28%	41%	30%	26%	25%	38%	36%	37%	28%	26%
							G					

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

National Report Wave 48 (Q4-2020)

MARU/Matchbox

Dec. 10, 2020

[Premier and United Conservative Party leader Jason Kenny [AB]] Do you approve or disapprove of the performance of each of the following people?

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	548	265	283	150	242	156	108	157	178	223	187	138
BASE: UNWEIGHTED	610	311	299	67	249	294	162	165	188	227	224	159
Strongly approve	58	31	26	9	26	23	9	18	24	20	27	11
	11%	12%	9%	6%	11%	15%	8%	11%	14%	9%	14%	8%
Moderately approve	157	81	75	42	64	51	29	42	63	70	59	27
	29%	31%	27%	28%	26%	33%	27%	27%	35%	31%	32%	20%
											L	
Moderately disapprove	81	35	46	20	38	23	21	27	23	33	24	24
	15%	13%	16%	14%	16%	15%	20%	17%	13%	15%	13%	17%
Strongly disapprove	232	113	119	76	101	55	44	56	68	88	70	75
	42%	43%	42%	51%	42%	35%	41%	36%	38%	39%	37%	54%
												K
Not sure	20	4	16	3	14	4	4	14	1	12	8	0
	4%	1%	6%	2%	6%	3%	4%	9%	*%	5%	4%	*%
								I			L	
Top2Box	214	113	102	51	90	74	38	60	87	90	86	38
	39%	43%	36%	34%	37%	47%	35%	38%	49%	40%	46%	28%
											L	
Bottom2Box	314	148	165	97	139	78	65	84	90	121	94	99
	57%	56%	58%	64%	57%	50%	61%	53%	51%	54%	50%	72%
												JK

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

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National Report Wave 48 (Q4-2020)

MARU/Matchbox

Dec. 10, 2020

[Premier and Saskatchewan Party leader Scott Moe [SK]] Do you approve or disapprove of the performance of each of the following people?

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	164	79	85	48	50	65	57	53	34	80	48	35
BASE: UNWEIGHTED	1051	474	577	196	292	563	313	364	243	237	456	358
Strongly approve	38	19	18	10	9	19	11	13	10	20	12	6
	23%	25%	21%	20%	18%	29%	20%	24%	28%	24%	26%	16%
Moderately approve	52	25	27	13	15	24	15	18	12	22	15	14
	32%	31%	32%	26%	30%	37%	27%	34%	35%	28%	32%	39%
Moderately disapprove	29	13	16	11	8	9	11	9	5	15	7	7
	18%	17%	18%	24%	17%	14%	19%	18%	15%	19%	15%	19%
Strongly disapprove	29	15	14	6	11	11	11	9	6	12	9	8
	18%	20%	16%	13%	23%	17%	19%	17%	17%	15%	18%	24%
Not sure	17	6	10	8	6	2	9	4	2	11	4	1
	10%	8%	12%	17%	12%	3%	16%	7%	5%	14%	9%	3%
Top2Box	89	44	45	22	24	43	26	31	22	42	28	20
	55%	56%	53%	46%	48%	66%	46%	58%	63%	52%	58%	55%
Bottom2Box	58	29	29	18	20	20	21	18	11	27	16	15
	35%	36%	35%	37%	40%	31%	38%	34%	32%	34%	33%	42%

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

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National Report Wave 48 (Q4-2020)

MARU/Matchbox

Dec. 10, 2020

[Premier and Progressive Conservative leader Brian Pallister [MB]] Do you approve or disapprove of the performance of each of the following people?

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	189	91	98	50	74	65	57	69	38	96	53	41
BASE: UNWEIGHTED	615	305	310	46	141	428	183	232	114	166	279	170
Strongly approve	13	7	6	2	3	9	3	4	4	7	4	2
	7%	7%	7%	4%	3%	13%	5%	6%	11%	7%	8%	6%
						DE						
Moderately approve	52	27	25	8	23	22	14	21	11	26	17	10
	28%	29%	26%	15%	31%	33%	24%	30%	29%	27%	32%	24%
						D						
Moderately disapprove	34	16	18	5	18	11	6	13	10	17	8	8
	18%	18%	18%	10%	25%	16%	11%	19%	26%	18%	16%	20%
Strongly disapprove	75	35	40	28	24	23	27	24	12	35	22	18
	40%	38%	41%	57%	32%	35%	48%	35%	31%	37%	41%	45%
				EF								
Not sure	15	7	8	7	6	2	6	7	1	10	2	2
	8%	7%	8%	14%	8%	2%	11%	10%	4%	11%	4%	6%
										K		
Top2Box	65	33	32	10	25	30	17	25	15	33	21	12
	35%	37%	33%	20%	35%	46%	29%	36%	40%	34%	40%	29%
						D						
Bottom2Box	109	51	58	33	42	34	34	38	21	53	30	26
	58%	56%	59%	66%	57%	52%	59%	54%	56%	55%	56%	65%

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

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National Report Wave 48 (Q4-2020)

MARU/Matchbox

Dec. 10, 2020

. [Premier and Progressive Conservative leader Doug Ford [ON]] Do you approve or disapprove of the performance of each of the following people?

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	1968	866	1103	481	948	538	637	554	434	849	665	455
BASE: UNWEIGHTED	834	441	393	112	488	234	234	256	226	318	290	226
Strongly approve	325	172	153	34	135	156	96	97	81	169	85	72
	17%	20%	14%	7%	14%	29%	15%	17%	19%	20%	13%	16%
						DE						
Moderately approve	721	303	418	155	342	224	204	197	188	307	275	139
	37%	35%	38%	32%	36%	42%	32%	36%	43%	36%	41%	31%
Moderately disapprove	355	183	172	132	177	46	121	104	68	138	126	91
	18%	21%	16%	27%	19%	9%	19%	19%	16%	16%	19%	20%
				F	F							
Strongly disapprove	447	151	296	131	248	69	163	128	90	186	128	133
	23%	17%	27%	27%	26%	13%	26%	23%	21%	22%	19%	29%
			B		F							
Not sure	119	56	62	29	46	43	54	28	6	48	51	19
	6%	7%	6%	6%	5%	8%	8%	5%	1%	6%	8%	4%
							I					
Top2Box	1047	475	572	189	478	380	300	293	269	476	360	211
	53%	55%	52%	39%	50%	71%	47%	53%	62%	56%	54%	46%
						DE			G			
Bottom2Box	803	334	469	263	425	115	284	232	158	325	254	225
	41%	39%	43%	55%	45%	21%	45%	42%	36%	38%	38%	49%
				F	F							J

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

National Report Wave 48 (Q4-2020)

MARU/Matchbox

Dec. 10, 2020

[Premier and coalition Avenir Québec leader François Legault [QC]] Do you approve or disapprove of the performance of each of the following people?

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	1319	618	701	320	576	422	593	427	194	563	493	263
BASE: UNWEIGHTED	615	290	325	50	259	306	253	209	90	309	172	134
Strongly approve	428	217	211	24	173	231	168	138	90	220	134	74
	32%	35%	30%	8%	30%	55%	28%	32%	46%	39%	27%	28%
					D	DE						
Moderately approve	490	190	300	146	210	134	243	137	64	201	191	99
	37%	31%	43%	46%	36%	32%	41%	32%	33%	36%	39%	38%
Moderately disapprove	119	59	60	29	70	21	32	59	24	20	42	57
	9%	10%	9%	9%	12%	5%	5%	14%	12%	4%	8%	22%
					F							J
Strongly disapprove	149	88	61	47	76	26	71	52	13	55	66	28
	11%	14%	9%	15%	13%	6%	12%	12%	7%	10%	13%	11%
Not sure	133	64	69	74	48	11	79	41	3	68	61	5
	10%	10%	10%	23%	8%	3%	13%	10%	2%	12%	12%	2%
				F	F		I	I		L	L	
Top2Box	918	407	511	170	382	365	411	275	154	421	325	173
	70%	66%	73%	53%	66%	86%	69%	64%	79%	75%	66%	66%
						DE						
Bottom2Box	267	147	121	76	145	46	103	112	37	75	108	85
	20%	24%	17%	24%	25%	11%	17%	26%	19%	13%	22%	32%
					F							J

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

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National Report Wave 48 (Q4-2020)

MARU/Matchbox

Dec. 10, 2020

[Premier and Liberal Party leader Stephen McNeil [NS]] Do you approve or disapprove of the performance of each of the following people?

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	167	75	92	27	60	80	62	57	27	53	71	43
BASE: UNWEIGHTED	306	161	145	8	82	216	97	108	54	65	147	94
Strongly approve	33	13	20	2	15	16	9	15	5	8	13	12
	20%	18%	21%	8%	25%	20%	15%	27%	17%	15%	19%	28%
Moderately approve	73	37	36	20	18	35	33	20	13	22	33	17
	44%	49%	39%	73%	30%	44%	53%	35%	48%	41%	47%	40%
Moderately disapprove	27	13	14	5	10	12	5	10	7	6	13	8
	16%	17%	16%	20%	16%	15%	8%	18%	25%	12%	18%	18%
Strongly disapprove	26	11	15	-	12	14	10	11	3	11	10	5
	16%	15%	16%		20%	18%	16%	18%	10%	21%	14%	12%
Not sure	8	1	7	-	6	2	5	1	-	6	1	1
	5%	1%	8%		9%	3%	9%	2%		11%	2%	2%
Top2Box	106	50	55	22	33	51	42	35	17	30	47	29
	63%	67%	60%	80%	55%	64%	67%	62%	65%	56%	66%	68%
Bottom2Box	53	24	29	5	22	26	15	21	9	18	23	13
	32%	32%	32%	20%	36%	33%	24%	36%	35%	33%	32%	30%

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

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National Report Wave 48 (Q4-2020)

MARU/Matchbox

Dec. 10, 2020



[Premier and Progressive Conservative Party Blaine Higgs [NB]] Do you approve or disapprove of the performance of each of the following people?

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	133	65	68	25	55	54	47	48	23	67	40	26
BASE: UNWEIGHTED	304	148	156	19	77	208	100	110	55	85	118	101
Strongly approve	42	21	21	5	11	26	10	21	8	17	17	8
	32%	32%	31%	22%	20%	48%	22%	45%	34%	26%	42%	31%
						E						
Moderately approve	32	11	21	2	15	16	9	12	4	17	7	8
	24%	18%	31%	8%	27%	29%	19%	25%	18%	25%	17%	32%
Moderately disapprove	30	19	11	10	16	5	15	8	6	18	7	5
	23%	30%	16%	40%	29%	9%	32%	18%	24%	28%	18%	18%
						F						
Strongly disapprove	19	10	10	7	7	5	8	3	4	9	7	3
	14%	15%	14%	27%	13%	10%	18%	7%	17%	13%	18%	13%
Not sure	9	3	6	1	6	2	4	2	2	5	2	1
	7%	5%	9%	3%	11%	5%	9%	5%	7%	8%	6%	5%
Top2Box	74	32	42	7	26	41	19	33	12	34	23	17
	56%	50%	61%	30%	47%	77%	41%	70%	53%	51%	59%	64%
						DE		G				
Bottom2Box	50	29	21	17	23	10	23	12	10	27	14	8
	37%	45%	30%	68%	42%	19%	50%	25%	41%	41%	35%	31%
				F	F		H					

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

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National Report Wave 48 (Q4-2020)

MARU/Matchbox

Dec. 10, 2020

[Premier and Liberal Party leader Andrew Furey [NL]] Do you approve or disapprove of the performance of each of the following people?

	Gender			Age			Income			Education		
	Total	Male	Female	18-34	35-54	55+	<\$50K	\$50-99K	\$100K+	HS or less	Tech school	Univ+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
BASE: All Respondents	94	48	46	15	42	36	38	17	22	52	28	14
BASE: UNWEIGHTED	270	135	135	20	85	165	93	81	53	44	130	96
Strongly approve	11	6	5	1	5	5	5	3	1	6	4	2
	12%	14%	10%	7%	12%	13%	12%	15%	6%	11%	13%	15%
Moderately approve	48	27	21	10	21	16	17	10	14	30	11	6
	51%	57%	45%	64%	51%	45%	45%	55%	66%	58%	40%	48%
Moderately disapprove	10	6	4	0	5	5	5	3	0	5	4	1
	11%	13%	9%	2%	11%	14%	14%	17%	2%	10%	14%	10%
Strongly disapprove	10	5	5	1	4	5	6	1	3	5	3	1
	11%	11%	10%	6%	9%	14%	15%	4%	14%	10%	11%	10%
							H					
Not sure	15	3	12	3	7	5	5	2	3	6	6	2
	16%	6%	26%	21%	17%	13%	13%	9%	12%	12%	23%	17%
			B									
Top2Box	59	33	25	11	27	21	22	12	15	36	15	8
	63%	70%	55%	71%	63%	58%	58%	70%	72%	68%	53%	62%
Bottom2Box	20	11	9	1	8	10	11	4	3	10	7	3
	21%	24%	19%	8%	20%	29%	29%	21%	16%	20%	24%	21%

Comparison Groups: BC/DEF/GHI/JKL/MN

Paired/Overlap T-Test for Means, Paired/Overlap Z-Test for Percentages

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